

Program Coordinator Youthful Impact

[Youthful Impact](#) is an entrepreneurial mindset program that builds employability skills among struggling youth. It's the nation's only culturally responsive and inclusive micro-MBA program for upskilling youth with employability skills. Youth in our programs gain in-demand skills through our partnership with Google, where they learn tech skills that lead to high-paying jobs.

We are seeking a Program Coordinator who is an outgoing community connector interested in creating pathways for youth to gain employment in high grossing sectors.

Goals and Duties of The Position

The VISTA, serving as the Program Coordinator, will help ensure the program's sustainability by supporting recruitment and management. Additionally, the VISTA member will conduct data collection and assessments to support funding opportunities for Youthful Impact. The goal of this year-three position is to leave Youthful Impact with ongoing partnerships and well-run programs for young people 14 to 24.

The specific duties of the position include:

- Collaborate with the Marketing Manager to implement digital marketing strategies that align with the vision and mission of Youthful Impact.
- Measure marketing performance through analytics and present insights, test email marketing campaigns, and use various tools and platforms like Canva and Google Ads, HubSpot.
- Update and manage the program schedule, coordinating curriculum and activities and liaise with instructors and staff.
- Develop and maintain systems to collect and analyze data related to student attendance, engagement, and performance regarding the afterschool program.
- Help ensure that students have a safe and engaging learning environment.
- Efficiently recruit, engage, and coordinate participants for Youthful Impact's programs.
- Coordinate an effective summer program during the Youthful Impact Summer Startup Showdown

Minimum Qualifications:

Bring Out The Best Of America

- Must have an Associates level education or higher
- Have a growth mindset
- US citizen or have permanent resident status

Living Allowance:

VISTAs earn a living allowance for their service. The annual living allowance is \$22,882, which is \$877.66 on a bi-weekly basis.

Benefits:

- Supportive cohort of peers
- Ten free meals a week at Siena College
- Loan deferment for qualified student loans
- 10 paid personal and 10 paid sick days
- Siena Gym/Library/Career and Internship Center Access
- CDTA bus pass
- [Non-competitive eligibility for federal employment](#)
- \$6,345.00 Education Award upon successful completion of full-service term

Note: VISTAs and VISTA Leaders do not have access to on-campus housing.

Visit us online: <https://www.siena.edu/centers-institutes/ace> and on IG: [@sienavistas](#)
To Apply: Search “ACE” on the [MyAmeriCorps Portal](#) or email Taylor Disco, VISTA Director tdisco@siena.edu.

At Siena, diversity is an invitation to celebrate the uniqueness of each individual, as well as the cultural differences that enrich us all. Siena strives to ensure that individuals from all backgrounds and perspectives are served equitably. The diversity that students, staff and faculty bring to the College are viewed as a resource, strength and benefit to the College as a whole.