



STRATEGIC PLAN

STRATEGIC FRAMEWORK

2021-2026



SIENA COLLEGE

SIENA COLLEGE SCHOOL OF BUSINESS MISSION STATEMENT

We offer a business education integrated with the liberal arts and rooted in the Franciscan values of inclusivity and service. Our AACSB accredited undergraduate and graduate programs develop versatile and socially responsible citizens with the skills to compassionately lead, serve, and succeed.

SIENA COLLEGE SCHOOL OF BUSINESS VISION STATEMENT

Organizations seek our graduates because we develop the whole person, prepared for a successful career and a life of passion and purpose.

Our Students develop into responsible, inclusive, servant leaders and citizens who pursue and implement innovative and sustainable solutions to today's challenging issues.

Our Faculty, Staff and Administrators are highly qualified, diverse, and committed to meaningful personal engagement with students. We strive for excellence in every interaction. We deliver a robust curriculum that provides students with the cutting edge knowledge necessary to become responsible leaders in a global economy. Our faculty are actively engaged in scholarship and practical application in our disciplines.

Our Alumni value paying it forward by engaging with students, building on a legacy of caring, and ensuring future alumni success.

Employers view us as a critical source for talent that produces effective and empathetic employees with sound leadership, reasoning, critical thinking, problem-solving, and communication skills.

Saints Mean Business!

SCHOOL OF BUSINESS
STRATEGIC PLAN – INITIATIVES AND ACTIONS ACADEMIC YEARS 2021-2026
SCHOOL OF BUSINESS STRATEGIC INITIATIVES

1. Meaningful Educational Experience

Provide our students with an exceptional educational experience based on academic rigor, academic excellence and meaningful engagement

2. Academic Programs

Develop high quality, relevant academic programs and delivery methods that are flexible and in demand

3. Brand Promotion

Develop and clearly communicate a distinctive message that articulates our value

4. Faculty Success

Enable and support faculty success

5. Social Responsibility & Inclusivity

Build a culture that emphasizes social responsibility and inclusiveness