

Class of 2024 First Destination Pilot Survey Results
Produced by the Office of Institutional Effectiveness
July 2026

Executive Summary

The establishment of a new, and reliable means of surveying graduates for their immediate post-graduation status is an important achievement for Siena University. The implementation of new this process has involved a series of repeated pilots, each with increasingly broader scope, to monitor the performance of both the tool and the process at every step. The second pilot of the tool focused on the (then) Siena College Class of 2024. This pilot surveyed only undergraduate May 2024 graduates. The survey was run over an abridged time period, and as such was not considered representative of future results which will be gathered over a standard implementation window. Of the 621 graduates surveyed, we achieved knowledge of 228 (36.7%). The success of this pilot verified the efficacy and utility of the new tool and supporting institutional processes. From this, it was decided that the Class of 2025 survey would be released to all graduates, both graduate and undergraduate, over the class year as defined by the National Association of Colleges and Employers (NACE).

Methodology

We surveyed 621 undergraduate students who graduated in May of 2024. These students were contacted through the Handshake software platform via their student email. The survey ran from 10/2/2024 to 3/31/2025. Response data was achieved through three main avenues: complete responses submitted by the respondent, incomplete responses submitted by the respondent, and external knowledge. The survey used established questions developed by the National Association of Colleges and Employers (NACE). With regard to incomplete responses, after the survey period closed, all incomplete submissions were reviewed. Any incomplete submission where a respondent answered, at a minimum, where they were employed or continuing their education was considered an intentional selection by the respondent, marked as complete, added to the total data. The National Student Clearinghouse was queried to gather verifiable external knowledge on Siena College May 2024 undergraduate graduates who were enrolled in graduate programs. All of these types of data together are considered knowledge responses. The knowledge responses collected over a sampling period are also referred to as the knowledge rate. In the event we had both a survey response and Clearinghouse data for an individual, the survey response was used. Responses that only included a selection from the first drop down (employed, military service, continuing education, etc.) with no further information were excluded to prevent the inclusion of unintentional selections from the list. Total knowledge rate is the basis for the data presented here, referred to as "responses." All salary data is self-reported. During the survey period, the salary question was changed from a required field to not required after it was observed that surveys were frequently abandoned at this question.

Class of 2024: Siena College Summary

Responses were obtained from 228 individuals out of the 621 May 2024 undergraduate completers surveyed. Of the 228 graduates, 217 were either employed or continuing their education (95.2%). A majority of these were continuing their education (n = 149), while 68 were employed. Eleven were still looking for employment or continuing education opportunities. No graduates reported that they had entered military service, were volunteering, or were not looking for employment, therefore these categories are not presented. (Figure 1)

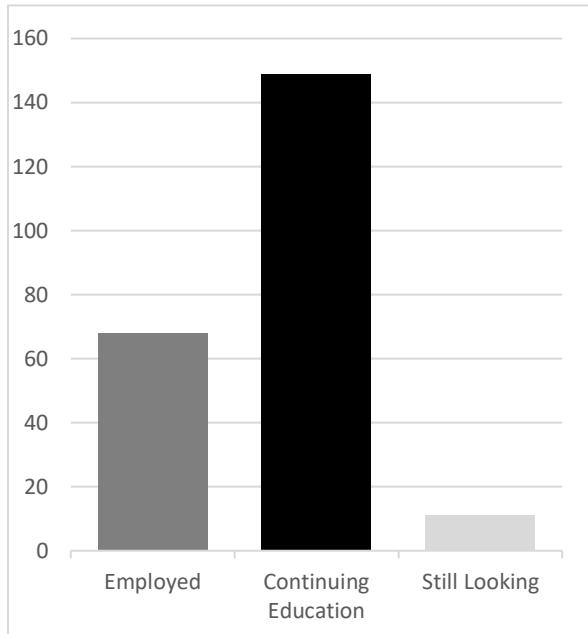


Figure 1. Siena College Class of 2024 First Destination by outcome

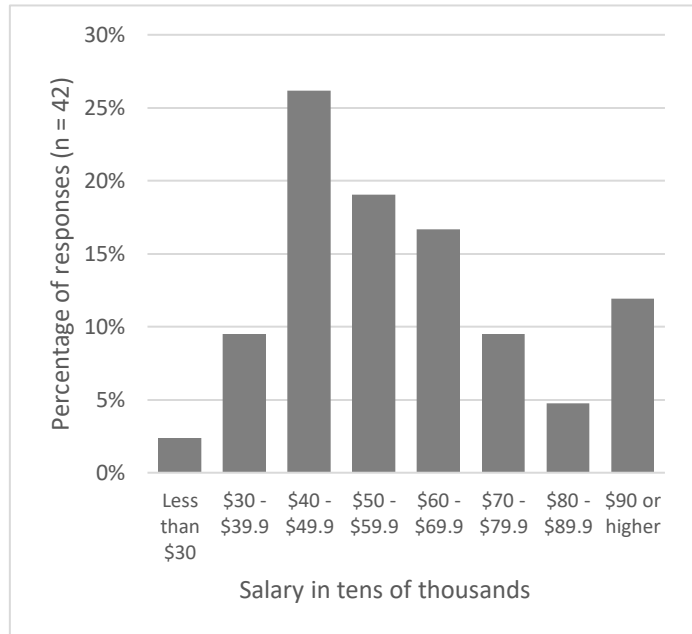


Figure 2. Annual salaries reported by employed graduates

Of the 68 responses where an individual reported being employed, 42 provided their annual salary. Most respondents reported earning between \$40,000 and \$69,999 annually. (Figure 2)

The two most common industries Siena graduates reported entering were Healthcare (12/68; 17.6%) and Government (8/68; 11.8%). The majority of graduates who reported continuing their education were attending Siena College (48/149; 32.2%), followed by SUNY Albany (20/148, 13.5%). The three most common graduate programs that Siena graduates reported entering were Business Administration, Accounting, and Social Work, with Law a close fourth.

Top 5 Employer Industries for the Class of 2024 (n = 68)

1. Healthcare (n = 12)
2. Government – Local, State & Federal (n = 8)
- T-3. Biotech & Life Sciences (n = 4)
- T-3. K -12 Education (n = 4)
- T-3. Non-Profit – Other (n = 4)

Top 5 Schools for Continuing Education for the Class of 2024 (n = 149)

1. Siena College (n = 48)
2. SUNY University at Albany (n = 20)
3. Russell Sage College (n = 10)
4. Albany Law School (n = 9)
5. SUNY Binghamton (n = 4)

Top 5 Programs/Majors for Continuing Education for the Class of 2024 (n = 149)

1. Masters of Business Administration (n = 23)
2. Accounting (n = 14)
3. Social Work (n = 13)
4. Law (n = 12)
5. School Psychology (n = 7)

In May of 2024, the Schools of Business, Liberal Arts, and Science graduated 166, 302, and 154 undergraduate students, respectively. The majority of knowledge responses were from graduates of the School of Liberal Arts (121/228; 53.1%), with 40.1% (121/302) of the May graduates responding. From the School of Business, 34.9% (58/166) of the May graduates responded, comprising 25.4% (58/228) of the responses received overall. Finally, from the School of Science, 31.8% (49/154) of May graduates responded, composing 21.5% (49/228) of the 2024 survey responses. (Figure 3) Given the low number of responses overall, analysis was limited to the school level, presented below.

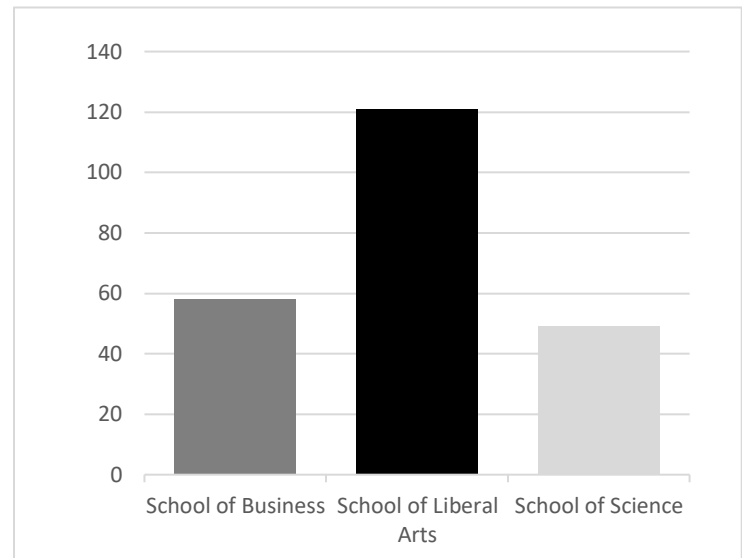


Figure 3. Siena College Class of 2024 knowledge responses by school

Class of 2024 Summary: School of Business

Undergraduate population surveyed: 166

Total undergraduate responses: 58

Undergraduate knowledge rate: 34.9%

Outcomes reported:

29% Employed

66% Continuing Education

5% Still Looking

Top Employer Industries:

T-1. Accounting (n =2)

T-1. Financial Services (n = 2)

T-1. Transportation & Logistics (n = 2)

Top School for Continuing Education:

1. Siena College (n = 26)

Top 4 Programs/Majors for Continuing Education:

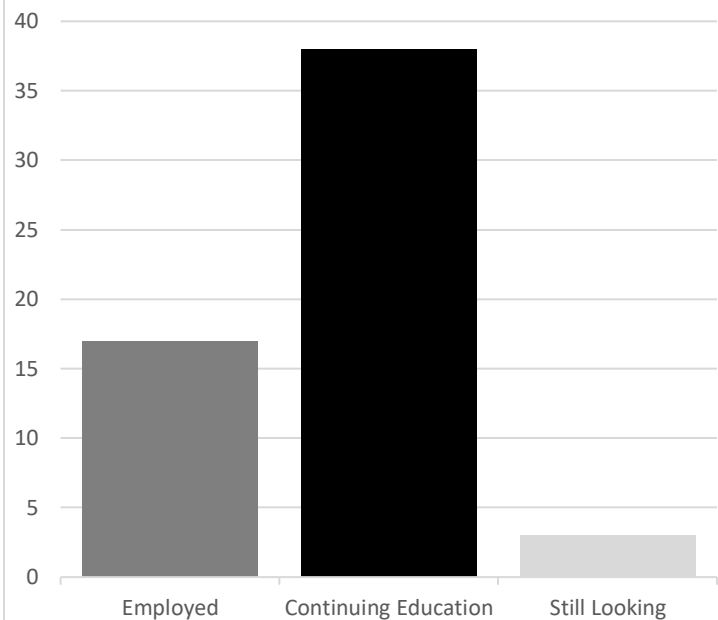
1. Accounting MS (n = 14)

2. Masters of Business Administration
(n = 13)

T-3. Business Analytics (n = 2)

T-3. Finance (n =2)

Outcomes: School of Business



Reported Annual Salaries: School of Business



Class of 2024 Summary: School of Liberal Arts

Undergraduate population surveyed: 302

Total undergraduate responses: 121

Undergraduate knowledge rate: 40.1%

Outcomes reported:

23% Employed

72% Continuing Education

5% Still Looking

Top 5 Employer Industries:

1. Healthcare (n = 4)
- T-2. Government – Local, State & Federal (n = 3)
- T-2. Non-Profit – Other (n = 3)
- T-4. Higher Education (n = 2)
- T-4. K-12 Education (n = 2)

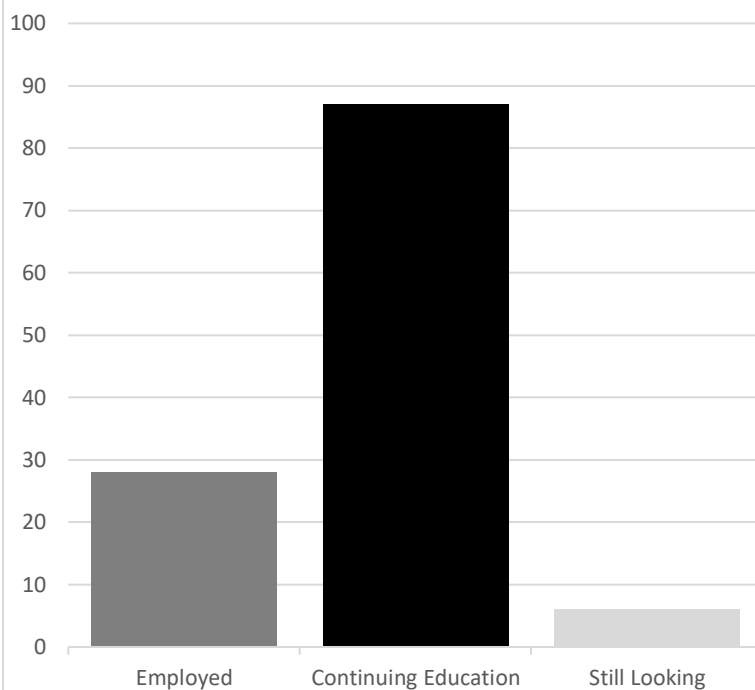
Top 5 Schools for Continuing Education:

1. Siena College (n = 19)
2. SUNY University at Albany (n = 18)
3. Albany Law School (n = 9)
4. Russell Sage College (n = 5)
5. Syracuse University (n = 3)

Top 5 Programs/Majors for Continuing Education:

1. Social Work (n = 13)
2. Law (n = 12)
3. Masters of Business Administration (n = 9)
4. School Psychology (n = 7)
5. MA Curriculum and Instruction (n = 3)

Outcomes: School of Liberal Arts



Reported Annual Salaries: School of Liberal Arts



Class of 2024 Summary: School of Science

Undergraduate population surveyed: 154

Total undergraduate responses: 49

Undergraduate knowledge rate: 31.8%

Outcomes reported:

47% Employed

49% Continuing Education

4% Still Looking

Top 5 Employer Industries:

1. Healthcare (n = 8)
2. Government – Local, State & Federal (n = 4)
3. Biotech & Life Sciences (n = 2)
4. Engineering & Construction (n = 2)
5. K-12 Education (n = 2)

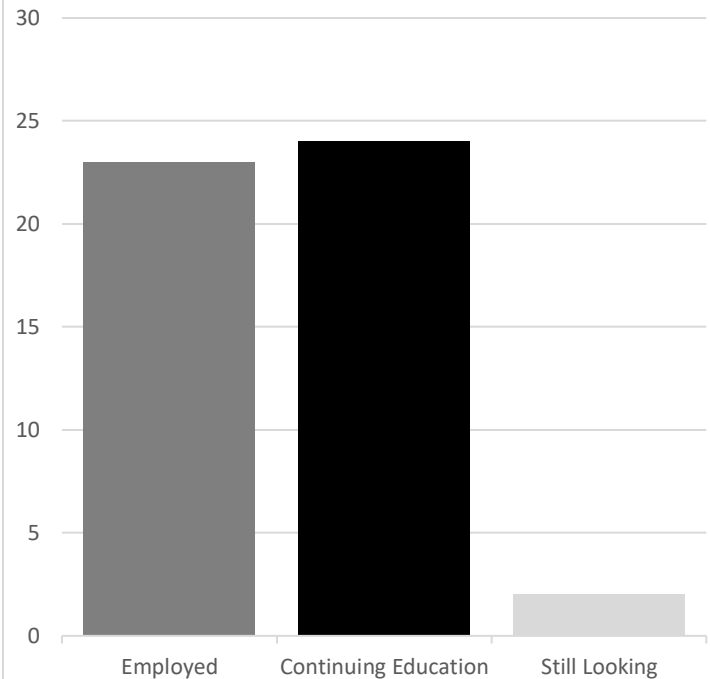
Top Schools for Continuing Education:

1. Russel Sage College (n = 5)
2. Siena College (n = 3)

Top 4 Programs/Majors for Continuing Education:

1. Occupational Therapy (n = 14)
2. Chemistry (n = 13)
3. Dentistry (n = 2)
4. Medicine (n = 2)

Outcomes: School of Science



Reported Annual Salaries: School of Science

