

Community Outreach Specialist Girl Scouts of Northeastern New York

About Girl Scouts of Northeastern New York

- Girl Scouting builds girls of courage, confidence, and character, who make the world a better place.
- Girl Scouts create the world they want to live in and strive to make it better every single day. They explore their strengths, take on new challenges, and can always be themselves, regardless of background or ability.
- Supported by adult volunteers and mentors right here in our community, as well as millions of alums around the globe, Girl Scouts lead the way as they discover who they are and how they can make the future a brighter place.

Mission Statement

We envision a world where all girls know their worth and have the skills to thrive. Our mission is to build girls of courage, confidence and character who make the world a better place. We work to reverse inequality and eliminate self-doubt for girls in our community by building a network of support that combines safe adults and supportive peers with a proven program that builds key leadership skills. Then, when we unlock the leadership potential and personal power of girls, we build a generation of women capable of meeting the growing complexity of their world.

We seek an enthusiastic person who is an expert communicator with high technology and organizational skills.

Goals and Duties of the Position

The VISTA, serving as Girl Scouts of Northeastern New York, will focus on three main objectives:

Objective 1: Increase outreach, presence, marketing and partnerships in communities of Black and Hispanic girls and families to increase our engagement of these girls.

Objective 2: Increase outreach, presence, marketing and partnerships in communities of Hispanic girls and families to increase our engagement of Black and Hispanic girls.

Objective 3: Work with Council leadership and Leadership Saratoga project team on the development of an alternative Girl Scout Model.

Bring Out The Best Of America

To accomplish these goals, the VISTA will:

- Create toolkits and documentation that staff and volunteers can sustain after the VISTA term
- Research community organizations, schools, and neighborhoods with high populations of Black and Hispanic girls to identify partnership and outreach opportunities
- Conduct research on youth engagement models and best practices
- Collaborate with membership, marketing, and program teams to design and implement strategies that reduce barriers to joining and staying in Girl Scouts
- Build relationships with local community leaders, cultural organizations, after-school programs, and faith-based groups to support collaborative girl and family engagement
- Develop outreach plans, presentations, and culturally relevant materials to strengthen visibility and trust in key communities
- Coordinate feedback collection from caregivers, leaders, and community partners to ensure models meet community needs

Professional Development

The program, housed at the Center for Academic Community Engagement at Siena University, partners with local nonprofit organizations in the Capital Region for its AmeriCorps VISTA program, which maximizes the benefits for VISTA members for professional development and member support.

The Girls Scouts of Northeastern New York provides training on a regular basis to membership specialists. This comprehensive training is based on the GSUSA Audience Engagement Guide and standard relationship building practices. In addition, the VISTA will be treated as a regular member of the staff, invited to all-staff meetings, trainings, quarterly all staff events, and more.

VISTA members also take part in ACE's monthly Team Building Days, attend AmeriCorps workshops, and have access to Siena's faculty to learn more about their areas of interest. Over the course of their year of service, VISTAs develop skills in public speaking, career management, and social justice. We pride ourselves on being informed, caring, and intentional members of our communities and take the time to analyze our own roles in society.

Bring Out The Best Of America

Minimum Qualifications:

- be 18 years of age or older
- have an Associates level education or higher
- have a growth mindset
- be a US citizen or have permanent resident status
- have the ability to pass any required volunteer or pre-employment background checks

Living Allowance

VISTAs earn a living allowance for their service. The current annual living allowance in our county is \$24,852, which is \$957.46 on a bi-weekly basis.

Benefits:

- Supportive cohort of peers
- 10 free meals a week at Siena University's dining hall
- 10 paid personal and 10 paid sick days
- \$7,395 Segal AmeriCorps Education Award upon completion of full service term
- \$500 housing stipend available at the halfway point of the service year
- Loan deferment for qualified student loans
- Access to Siena's Gym, Library, and Career and Internship Center
- CDTA bus pass
- Monthly team building days
- Mentorship and professional development opportunities
- Professional development stipend
- Non-competitive eligibility for federal employment

Note: VISTAs do not have access to on-campus housing.

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Join the ACE VISTA Network!

We are currently recruiting for 21 high-impact positions across the Capital Region.

How to Apply:

- Direct Link: [Click Here to Apply](#) OR
- Visit the [My AmeriCorps Portal](#)
 - Search for keyword "ACE"

Connect With Us:

- Visit Our Website: [Siena University AmeriCorps VISTA](#)
- Follow Us on Instagram: [@sienavistas](#)

Contact **Erin Spence** at espence@siena.edu with any questions.

At Siena University, diversity is an invitation to celebrate the uniqueness of each individual, as well as the cultural differences that enrich us all. Siena University strives to ensure that individuals from all backgrounds and perspectives are served equitably. The diversity that students, staff and faculty bring to the institution are viewed as a resource, strength and benefit to the university as a whole.

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