

Dina Maloney DeCarlo

Dina Maloney DeCarlo graduated from Siena College in 2016, where she majored in economics and minored in mathematics. Dina holds a Master's degree in public administration and policy with a focus on public economics from the University at Albany. After working in both the private and public sector, Dina joined the New York State Office of Mental Health as a research scientist. In this role, Dina focuses on data analysis and interpretation to support public health



decision-making and with the ultimate aim of improving population health outcomes. Dina is also a PhD candidate at The Rockefeller College at the University at Albany. She is currently working on her dissertation which centers around an analysis of naloxone availability, accessibility, and affordability in New York State pharmacies and its impact on opioid-related health outcomes. Dina is also a Board Member for the local non-profit "HATAS", Homeless and Travelers Aid Society, which she first joined as a volunteer during her time as an undergraduate student at Siena. In both her personal and professional life, Dina's mission has been one focused on service to and compassion for others.



Proudly Presents

The Eighteenth Annual

TED WINNOWSKI '63 STUDENT CONFERENCE IN BUSINESS

**Friday, April 26, 2024
9:00 to 11:15 AM**



School of Business
515 Loudon Road
Loudonville, NY 12211
518-783-2321
Fax: 518-786-5040

Conference Chairpersons
Angela Everett '25
Isolena Ungewitter '26
Dr. Ashley Provencher
Dr. Cheryl Buff

Keynote Speaker

Ms. Dina Maloney DeCarlo '16
Research Scientist, NYS Office of Mental Health



**MARKETING AND CONSUMER
BEHAVIOR**

Faculty Chair:
Dr. Kimberley Preiksaitis
Student Chair: Lydia Griffin

**Defining the
Relationship Between
Susceptibility to
Persuasion and
Consumer's Online
Shopping Behavior**

Authors: Mehak Guha,
Madison Kenney, and
Aidan Khoury

**The Impact that Social
Media Has on
Consumers' Buying
Habits**

Authors: Jillian Burns,
Maeve Canty, Kristen
Henry, and Shelby
Tinker

**Artificial Intelligence
and Consumer Trust:
Snapchat and X's
Growing AI Presence**

Authors: Laura
Bonomo, Jordan Collins,
Olivia Pitillo, and
Madison Tamweber

ECONOMICS

Faculty Chair:
Dr. Aaron Pacitti
Student Chair: Alex Moroch
Judge: Dr. Elias Shukralla

**A Mother's Choice:
Care or Work?**

Author: Laura Crouth

**Embracing Semi Self-
Continuity: The
Interplay of Altruism
and Discontinuity in
Intertemporal Choice**

Author: Bella Kieser

**Beyond the Label: The
Impact of Obesity and
Food Label Policies in
Mexico**

Author: Sidney Tovar

**The Federal Reserve
Challenge**

Presenters: Amanda
Huber, Laura Crouth,
Lucas Helms, Colin
Sanderson, Marco
Psyllos, and Elizabeth
Shamlian

MANAGEMENT

Faculty Chair:
Dr. Andrea Smith-Hunter
Student Chair: Nicole Davis
Judge: Dr. Jie Sun

**Navigating the Post-
Pandemic**

Workplace:

**Exploring the Best
Work Arrangement**

Author: Mikayla
Brunell

**The Effect of Return
to Work Policies on
Work-Life Balance**

Authors: Kiran
Williams, Nicole
Carlucci, and Jennifer
Pontoriero

**A Global Look at
Femicide**

Authors: Maria
Carzo, Gabrielle
Hunter, and Joshua
Hunter

ENTREPRENEURSHIP

Faculty Chair:
Dr. Daniel Robeson
Student Chair: Tess McCluskey

Trip Tailor

Presenters: Grace
D'Angelo,
Patrick Feighery, and
Nick Scattareggia

Protein Pods

Presenters: Ben
Burridge, Joe Carista,
Carl Christian, and
GianLuca Gargano

FamLock

Presenters: Vincent
Buscareno, Gianna
Delle Vigne, Angelo
Graziano, and Liam
Mooney