

2017-18 Student Learning Assessment Report, Academic

Program: Accounting (BS)	Degree: Major	Department Head: Elaine Phelan	Submitted By: Elaine Phelan	Date Submitted: 08/14/2018
Mission: We empower students with the knowledge and values to lead,serve,and succeed in theirwhile applying ethical careers,communities and lives.				
1. Major/Program Student Learning Outcomes Students will be able to...	2. Phase	3. Assessment Procedures (Planning/ determining)	Criteria: (How do you know students are achieving learning outcome?)	
1. Ethical and Professional Responsibility: Demonstrate ability to analyze situations,assess alternatives ,and reach a viable solution while applying ethical standards promulgated by various accounting organizations.	Impact	Method: (ex. tests, presentations, research paper) Ethics Case Project and Written Analysis ACCT462 Using a Sample of Students? No If yes, describe your sample. When does assessment occur? Every semester How often does assessment occur? Every semester	Case project analysis showed that met or exceeded standard	
4. Assessment Results (Collecting/ analyzing) 100% of students met or exceeded standard.				

Learning Outcome Met?

(Based on Criteria)

Yes

5. Use of Results

(Discussing/ using results)

Students conducted case analysis to develop solutions

6. Determining if changes impacted student learning

No changes needed

1. Major/Program Student Learning Outcomes Students will be able to...	2. Phase	3. Assessment Procedures (Planning/ determining)	Criteria: (How do you know students are achieving learning outcome?)
2. Accounting and Information Literacy: Research accounting issues by performing research using appropriate authoritative sources	Impact	Method: (ex. tests, presentations, research paper) GAAP Research Project/Case, Student Research Paper ACCT305 Using a Sample of Students? No If yes, describe your sample. When does assessment occur? Every semester How often does assessment occur? Every semester	Students will meet or exceed the standard.

4. Assessment Results

(Collecting/ analyzing)

98% met or exceeded goal

Learning Outcome Met?

(Based on Criteria)

Yes

5. Use of Results

(Discussing/ using results)

Continue using research project

6. Determining if changes impacted student learning

None proposed.

1. Major/Program Student Learning Outcomes Students will be able to...	2. Phase	3. Assessment Procedures (Planning/ determining)	Criteria: (How do you know students are achieving learning outcome?)
3. 3. Financial Accounting Information: Communicate accounting information	Collecting Discussing	Method: (ex. tests, presentations, research paper) Final Exam, questions and essay ACCT305 Using a Sample of Students? No If yes, describe your sample. When does assessment occur? Every semester How often does assessment occur? Every semester	Students will meet or exceed standards.

4. Assessment Results
(Collecting/ analyzing)

98% met or exceeded the standards.

Learning Outcome Met?
(Based on Criteria)

Yes

5. Use of Results
(Discussing/ using results)

We will continue to use the exam as an assessment tool.

1. Major/Program Student Learning Outcomes
Students will be able to...

2. Phase

3. Assessment Procedures
(Planning/ determining)

Criteria:
(How do you know students are achieving learning outcome?)

4. 4. Tax Accounting Knowledge: Demonstrate knowledge of the concepts, principles, and rules of taxation and effectively communicate tax research findings.

Impact

Method: (ex. tests, presentations, research paper)
Tax Return Project & Tax Memo ACCT340

Students either met or exceeded standards..

Using a Sample of Students?
No

If yes, describe your sample.

When does assessment occur?
Every semester, end of term

How often does assessment occur?
Every semester

4. Assessment Results

(Collecting/ analyzing)

96% of students met or exceeded standards.

Learning Outcome Met?

(Based on Criteria)

Yes

5. Use of Results

(Discussing/ using results)

Student performance continues to be strong on this Departmental Learning Goal

6. Determining if changes impacted student learning

Students were able to use tax concepts and taxation services to conduct research.

1. Major/Program Student Learning Outcomes Students will be able to...	2. Phase	3. Assessment Procedures (Planning/ determining)	Criteria: (How do you know students are achieving learning outcome?)
5. 5. Cost/Managerial Accounting Knowledge: Analyze historical data and calculate appropriate product costs in order to estimate costs for future management decisions. Prepare budgets and interpret operating results through variance analysis.	Impact	Method: (ex. tests, presentations, research paper) Final Exam Questions (ACCT350) Using a Sample of Students? No If yes, describe your sample. When does assessment occur? Every semester How often does assessment occur? Every semester	Students met or exceeded standards.

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4. Assessment Results

(Collecting/ analyzing)

65% of students meet/exceed standard.

Learning Outcome Met?

(Based on Criteria)

No

5. Use of Results

(Discussing/ using results)

Students continue to struggle with building on skills learned in their previous accounting and quantitative classes.

A review indicates that the standard is appropriate and should be maintained, even though students struggle with the material.

Significant performance differences exist across different sections of the course.

6. Determining if changes impacted student learning

A review of how the learning objective is most appropriately measured will be reviewed during the next CY.

1. Major/Program Student Learning Outcomes Students will be able to...	2. Phase	3. Assessment Procedures (Planning/ determining)	Criteria: (How do you know students are achieving learning outcome?)
6. 6. Assessment of Oral Communication Within the BS, Accounting Program	Impact	Method: (ex. tests, presentations, research paper) Case Analysis Presentation, graded with Oral Presentation Rubric ACCT462 Using a Sample of Students? Yes If yes, describe your sample. All students in ACCT462	75% of students meet/ exceed standard. Criteria: 68%-87% to meet, >88% to exceed

When does assessment occur?

Every semester

How often does assessment occur?

Every semester

4. Assessment Results

(Collecting/ analyzing)

100% of students meet or exceed standard

Learning Outcome Met?

(Based on Criteria)

Yes

5. Use of Results

(Discussing/ using results)

As previously planned, students were given rubrics and coaching in advance. These students are seniors and a good result is expected

6. Determining if changes impacted student learning

Good results occurred. Additional coaching is needed in future semesters.