

2016-17 Student Learning Assessment Report, Academic

Program: Accounting	Degree: Major	Department Head: Elizabeth Marcuccio	Submitted By: Elaine Phelan	Date Submitted: 06/22/2017	
Mission: We empower students with the knowledge and values to lead,serve,and succeed in theirwhile applying ethical careers,communities and lives.					
1. Major/Program Student Learning Outcomes Students will be able to...	2. Phase	3. Assessment Procedures (Planning/ determining)	4. Assessment Results (Collecting/ ana lyzing)	5. Use of Results (Discussing/ using results)	6. Determining if changes impacted student learning
<p>1. Ethical and Professional Responsibility:</p> <p>Demonstrate ability to analyze situations,assess alternatives ,and reach a viable solution while applying ethical standards promulgated by various accounting organizations.</p> <p>Criteria: (How do you know students are achieving learning outcome?) Case project analysis showed that 94% met or exceeded standard</p>	Impact	<p>Method: (ex. tests, presentations, research paper) Ethics Case Project and Written Analysis ACCT462</p> <p>Using a Sample of Students? No</p> <p>If yes, describe your sample.</p> <p>When does assessment occur? Every semester</p> <p>How often does assessment occur? Every semester</p>	<p>94% of students met or exceeded standard.</p> <p>Learning Outcome Met? (Based on Criteria) Yes</p>	Students conducted case analysis to develop solutions	No changes needed

<p>2. Accounting and Information Literacy:</p> <p>Research accounting issues by performing research using appropriate authoritative sources</p> <p>Criteria: (How do you know students are achieving learning outcome?) 68%-87% to meet, >88% to exceed: 75% of students will meet or exceed the standard</p>	<p>Impact</p>	<p>Method: (ex. tests, presentations, research paper) GAAP Research Project/Case, Student Research Paper ACCT305</p> <p>Using a Sample of Students? No</p> <p>If yes, describe your sample.</p> <p>When does assessment occur? Every semester</p> <p>How often does assessment occur? Every semester</p>	<p>Non reported</p> <p>Learning Outcome Met? (Based on Criteria) No</p>	<p>Not assessed - change in faculty - did not collect data.</p>	
<p>3. 3. Financial Accounting Information: Communicate accounting information</p> <p>Criteria: (How do you know students are achieving learning outcome?) 68%-87% to meet, >88% to exceed: 75% of students will meet or exceed the standard</p>	<p>Impact</p>	<p>Method: (ex. tests, presentations, research paper) Final Exam, questions and essay ACCT305</p> <p>Using a Sample of Students? No</p> <p>If yes, describe your sample.</p> <p>When does assessment occur? Every semester</p> <p>How often does assessment occur? Every semester</p>	<p>Learning Outcome Met? (Based on Criteria) Yes</p>	<p>Not assessed – change in faculty – did not collect data</p>	

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<p>4. 4. Tax Accounting Knowledge: Demonstrate knowledge of the concepts, principles, and rules of taxation and effectively communicate tax research findings.</p> <p>Criteria: (How do you know students are achieving learning outcome?) 68%-87% to meet, >88% to exceed: 78% of students will meet or exceed the standard.</p>	Impact	<p>Method: (ex. tests, presentations, research paper) Tax Return Project & Tax Memo ACCT340</p> <p>Using a Sample of Students? No</p> <p>If yes, describe your sample.</p> <p>When does assessment occur? Every semester, end of term</p> <p>How often does assessment occur? Every semester</p>	<p>93% of students meet/ exceed standard</p> <p>Learning Outcome Met? (Based on Criteria) Yes</p>	Student performance continues to be strong on this Departmental Learning Goal	Students were able to use tax concepts and taxation services to conduct research.
<p>5. 5. Cost/Managerial Accounting Knowledge: Analyze historical data and calculate appropriate product costs in order to estimate costs for future management decisions. Prepare budgets and interpret operating results through variance analysis.</p> <p>Criteria: (How do you know students are achieving learning outcome?) 75% of students meet/ exceed standard. Criteria: 68%-87% to meet, >88% to exceed</p>	Impact	<p>Method: (ex. tests, presentations, research paper) Final Exam Questions (ACCT350)</p> <p>Using a Sample of Students? No</p> <p>If yes, describe your sample.</p> <p>When does assessment occur? Every semester</p> <p>How often does assessment occur? Every semester</p>	<p>73% of students meet/exceed standard.</p> <p>Learning Outcome Met? (Based on Criteria) No</p>	<p>Students continue to struggle with building on skills learned in their previous accounting and quantitative classes.</p> <p>A review indicates that the standard is appropriate and should be maintained, even though students struggle with the material.</p> <p>Significant performance differences exist across different sections of the course.</p>	<p>The Final Exam instrument was reviewed, and only minor changes will be implemented for fall 2016.</p> <p>A review of how the learning objective is most appropriately measured will be reviewed during the next CY.</p>

<p>6. 6. Assessment of Oral Communication Within the BS, Accounting Program</p> <p>Criteria: (How do you know students are achieving learning outcome?) 75% of students meet/ exceed standard. Criteria: 68%-87% to meet, >88% to exceed</p>	<p>Impact</p>	<p>Method: (ex. tests, presentations, research paper) Case Analysis Presentation, graded with Oral Presentation Rubric ACCT462</p> <p>Using a Sample of Students? Yes</p> <p>If yes, describe your sample. All students in ACCT462</p> <p>When does assessment occur? Every semester</p> <p>How often does assessment occur? Every semester</p>	<p>100% of students meet or exceed standard</p> <p>Learning Outcome Met? (Based on Criteria) Yes</p>	<p>As previously planned, students were given rubrics and coaching in advance. These students are seniors and a good result is expected</p>	<p>Good results occurred. Additional coaching is needed in future semesters.</p>
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