
ANOVA[a]
Sum of Squares
df
Mean Sq
.266
1
74
75
le: On a scale from 1-5, please rate how


PCA 2 vs PCA 3
Cluster Number of Case
1
2
Family/Justice System
PCA 1 vs PCA 3
Cluster Number of Case
1
2
rime Activity) show the clearest separation
ole as the most significant predictor from the
regression model


AI Usage Transparency
Ad Quality
Ad Credibility
Perceived AI Usage
Age
H1(+)
H2(+)
H3(+)
H4(-)
H5(+)
Consumer Perception of AI Ads
Conceptual Model


Line Item
Subscription
Subscribers
Revenue
Payment Proc
Cost of Revenue
Gross Profit
Gross Margin
Line Item
Infrastructure Cost
AI Cost / User
Cloud Cost / User
Payment Processing
Total

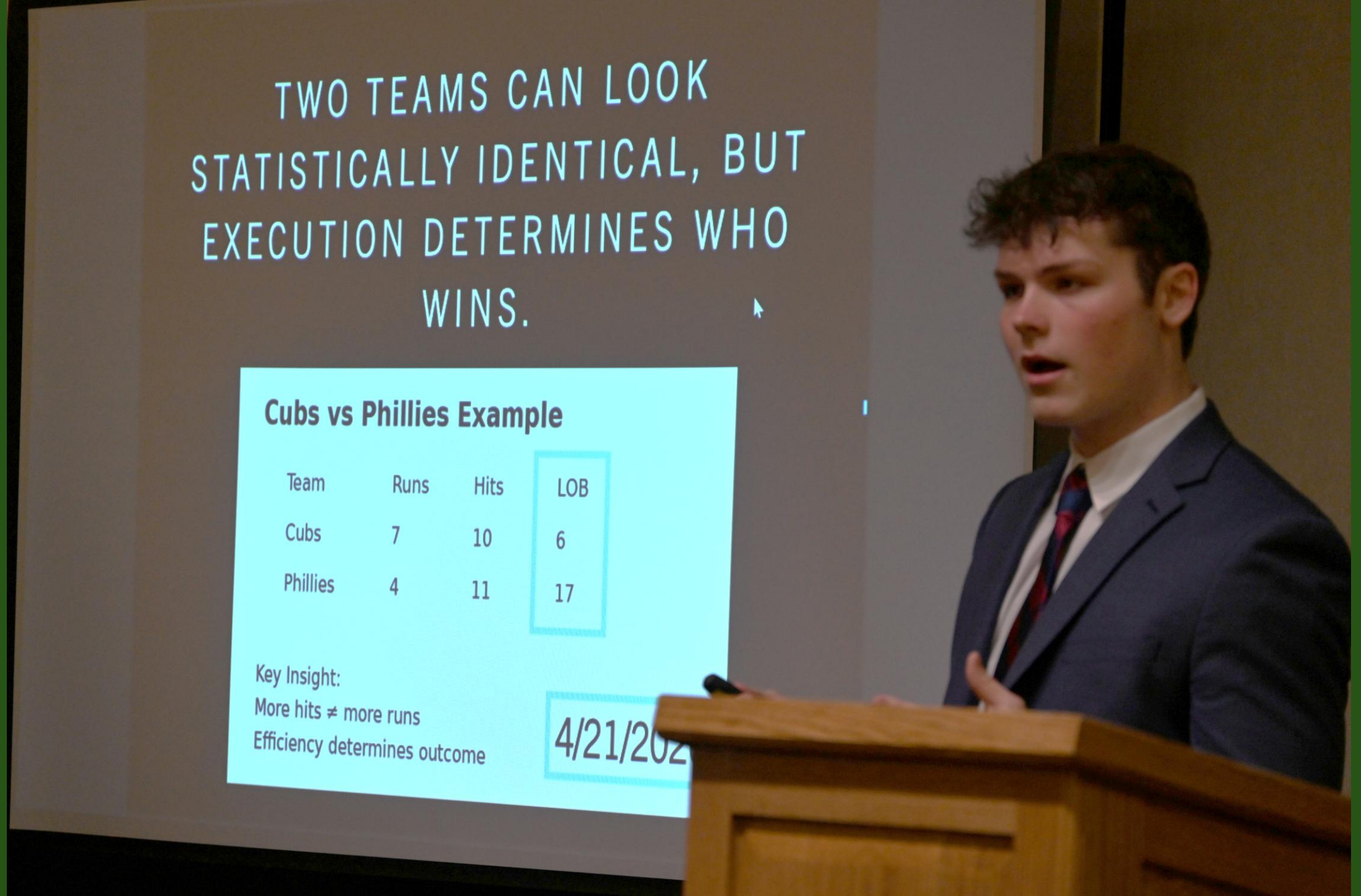

MASTERS


Concept
rafted cards for
by, healing &
brance
ings paired with
tional design
tock and multiple
ptions
lization to honor
nique story
Baloo
Front
Back
EXIT
MASTERS



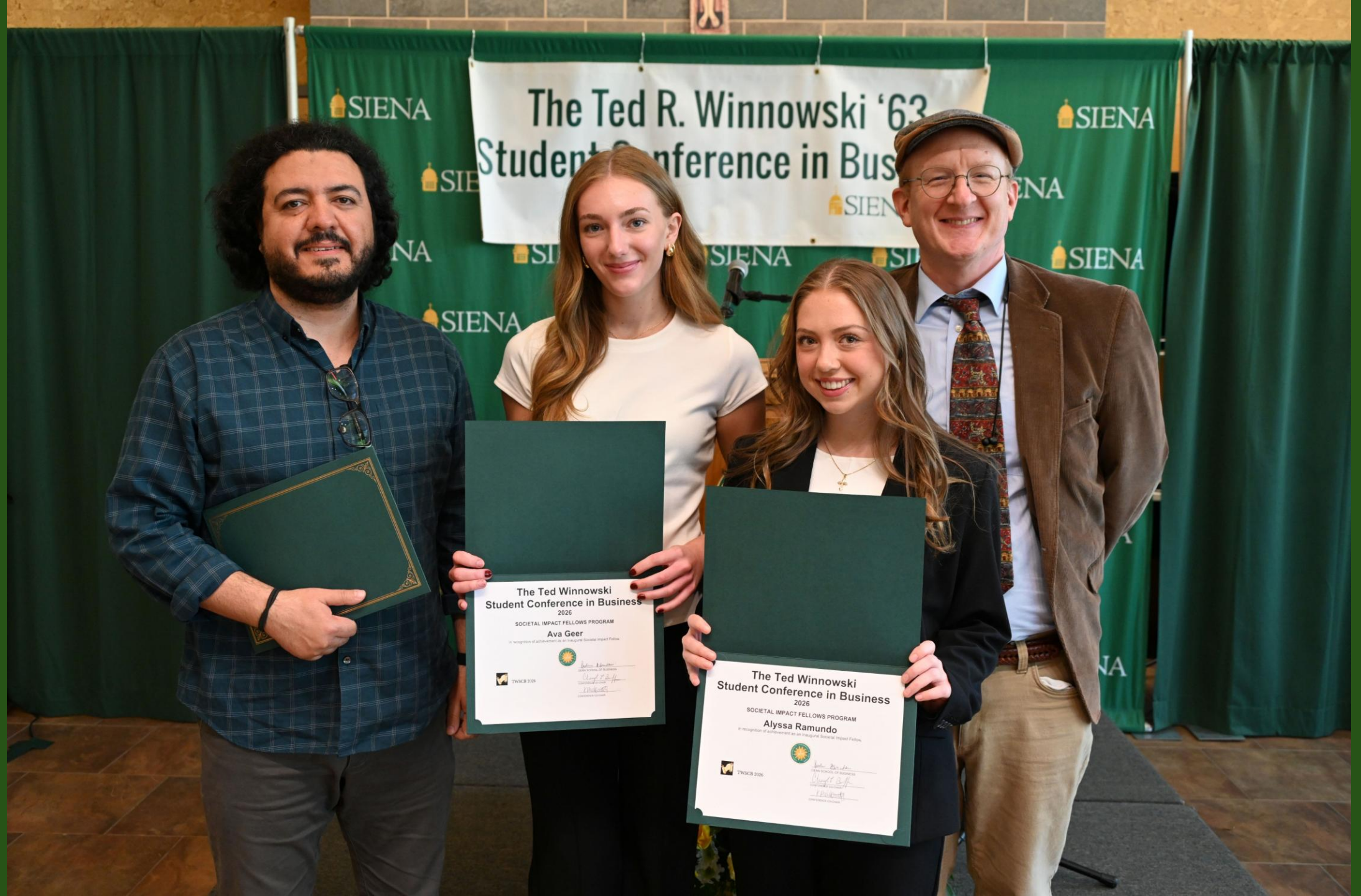

EXPLORATORY RESEARCH - KEY TAKEAWAYS
Fall 2025 | Wasted Potential: Understanding Food Waste on College Campuses
Secondary Data findings supported:
Waste as a Structural > Behavioral Issue
Survey Respondents by Class Standing
Number of Respondents
0
5
10
15
20
25
30
35
40
Freshman
Sophomore
Junior
Senior
Graduate student
Other
Class Standing
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Basis of Binary Logistic Regression Model
Assuming independent error terms
y Direct Annual Health Care Expenditure
x_2 Medicare Insurance
x_3 Good Health Status
x_5 Poor Health Status
$y = a + b_1x_1 + b_2x_2 + b_3x_3 + b_4x_4 + b_5x_5 + \epsilon_1$
$x_2 = a^{*} + c_1z_1 + c_2z_2 + c_3z_3 + c_4z_4 + c_5z_5 + c_6z_6 + c_7z_7 + \epsilon_2$
$x_3 = a^{**} + c_1^{*}d_1 + c_2^{*}d_2 + \epsilon_3$
$x_5 = a^{***} + c_1^{**}h_1 + c_2^{**}h_2 + \epsilon_4$
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TWO TEAMS CAN LOOK STATISTICALLY IDENTICAL, BUT EXECUTION DETERMINES WHO WINS.
Cubs vs Phillies Example
Team Runs Hits LOB
Cubs 7 10 6
Phillies 4 11 17
Key Insight:
More hits ≠ more runs
Efficiency determines outcome
4/21/202


EXIT
Blake's Brakes System


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