



# SIENA

## Sponsorship Opportunities

Partnership through Sponsorship!

*Presented By:*

**Development and Alumni Engagement**



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## SIENA COLLEGE

Siena College is a thriving college and community. Thanks to our Event Sponsors, Siena hosts numerous events throughout the year where students, parents, alumni, faculty, and friends from across the Capital Region and around the country gather to celebrate the Education for a Lifetime. Event Sponsors have the opportunity to attend these events to network with our Trustees, College leadership, alumni, faculty, students, and friends.

Event Sponsors are recognized in our quarterly alumni magazine Siena News (cir. 40,000), as well as our monthly Alumni E-News (cir. 15,000). Indeed, a partnership with Siena College is a shared valued relationship.



— ”  
**The World Needs More Saints!**



# VISION & MISSION

## VISION

Siena College is an innovator in higher education grounded in a Franciscan and liberal arts heritage. We are the standard of excellence in educating and developing leaders who will build a more just, peaceful and humane world.

## MISSION

Siena College is a learning community advancing the ideals of a liberal arts education, rooted in its identity as a Franciscan and Catholic institution.





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## 2025 EVENTS

**Alumni and Friends Basketball Pre-Game Events**

**Alumni Weekend**

**28th Saints Alive! Golf Shootout**

**Siena Alumni Day at the Track**

**Festa Vino Food and Spirits Festival**

**15th Annual Veterans Recognition Dinner**

**Siena's Teddy Bear Check Up Clinic**

**Siena Celebrates Christmas**



# March on with Siena Saints Basketball!

## Alumni and Friends Basketball Pre-Game Events

Siena College is proud to boast a strong fan-base for our Men's and Women's Basketball teams. Whether home or away, Siena fans can be counted on to cheer on our Saints! Your support of pre-game events provides alumni and friends multiple opportunities to celebrate everything it means to be a Saint before cheering on our team to victory.

**GO SAINTS, MARCH ON!**



### Full Court: \$5,000

- Two (2) Premium Seat Tickets to three (3) Regular Season Men's Home Basketball Game at MVP Arena
- Name/logo on event materials
- Recognition in a Siena News magazine issue (cir. 4,000) and Alumni E-News (cir. 15,000)

### Half Court: \$2,500

- Two (2) Premium Seat Tickets to two (2) Regular Season Men's Home Basketball Game at MVP Arena
- Name/logo on event materials
- Recognition in a Siena News magazine issue (cir. 4,000) and Alumni E-News (cir. 15,000)

### Three Pointer: \$1,500

- Two (2) Tickets to Regular Season Men's Home Basketball Game at MVP Arena
- Name/logo on event materials
- Recognition in a Siena News magazine issue (cir. 4,000) and Alumni E-News (cir. 15,000)



## Alumni Weekend

May 30 - June 1, 2025 | Siena College, Loudonville, NY

Alumni Weekend is attended by 700+ alumni from all over the world who come home to Siena in celebration of their milestone reunions. This year we are celebrating class years ending in 5s and 00s! From the Friday's Welcome Back Party to Sunday's Alumni Mass, it is a weekend where hundreds celebrate what it means to be **#ALWAYSASAIN!**



### Gold Dome: \$5,000

- One (1) foursome within Friday's Alumni Golf Tournament
- Ten (10) guests to Friday Night Welcome Back Party
- Four (4) guests to the Distinguished Alumni Brunch
- Name/logo on event materials and prominently displayed throughout the weekend
- Recognition in Siena News magazine issue (cir. 40,000) and Alumni E-News (cir. 15,000)

### Saga: \$3,000

- Six (6) guests to Friday Night Welcome Back Party
- Two (2) guests to the Distinguished Alumni Brunch
- Name/logo on event materials
- Recognition in Siena News magazine issue (cir. 40,000) and Alumni E-News (cir. 15,000)

### Bernie: \$1,500

- Two (2) guests to Friday Night Welcome Back Party
- Name/logo on event materials
- Recognition in Siena News magazine issue (cir. 40,000) and Alumni E-News (cir. 15,000)





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# Saints Alive! Golf Shootout

June 16 2025 | The Edison Club, Rexford, NY

The Saints Alive! Golf Shootout is a fun day to network with Siena's coaches, athletes, the athletic administration, and fellow fans of Siena Saints Athletics. Sponsors \$2,500 and above will receive VIP parking, recognition on event materials and foursome group photo with Siena coaches and athletes. Net proceeds from the Saints Alive! Golf Shootout benefit the Saints Alive! Athletic Director's Fund.



**Check out sponsorship opportunities**

[saintsonline.siena.edu/sashootout](http://saintsonline.siena.edu/sashootout)





# Siena Alumni Day at the Track

Celebrating the Class of 2025 100 Days Since Graduation  
August 2025 | Saratoga Race Track, Saratoga Springs, NY

Saratoga is the August place to be for Siena Saints! Over 150 alumni of all class years will gather at Saratoga Race Track for a day under the Festival Tent with their Siena friends and family. Throughout the day, alumni will help celebrate the newest graduating class celebrating their 100 days since graduation.



## Finish line: \$5,000

- Ten (10) guests to Siena Alumni Day at the Track
- Name/logo on event materials
- Recognition in Siena News magazine issue (cir. 40,000) and Alumni E-News (cir. 15,000)

## Post time: \$3,000

- Four (4) guests to Siena Alumni Day at the Track
- Name/logo on event materials
- Recognition in Siena News magazine issue (cir. 40,000) and Alumni E-News (cir. 15,000)

## Backstretch: \$1,500

- Two (2) guests to Siena Alumni Day at the Track
- Name/logo on event materials
- Recognition in Siena News magazine issue (cir. 40,000) and Alumni E-News (cir. 15,000)



# Siena's Teddy Bear Check Up Clinic

Fall 2025 | Siena College

Over 250 children in the Capital Region bring their favorite teddy bear or stuffed animal to Siena to learn all about what happens when they go to the doctor or the hospital. Siena's health profession students (pre-med, nursing, pre-dental, social work, Pre-PA, Pre-OT, Pre-PT, etc.) are on hand to make sure everyone's stuffy is as healthy as can be. Stuffys will receive immunizations, bandages, x-rays, height, weight, blood pressure, well checks, dental check ups, etc.

Sponsor this great event that not only teaches the importance of being healthy to little ones but gives Siena's future doctors, nurses, dentists and therapists the opportunity to practice their communication skills with patients.

## Presenting: \$5,000

- Name/logo in title of event and on event and promotion materials
- Name/Logo on tee shirts over 50 health studies students wear for the event
- A table at the event and display banners and distribute promotional materials
- Recognition in Siena News magazine issue (cir. 40,000) and Alumni E-News (cir. 15,000)

## Participating: \$3,000

- Name/logo on event materials
- A table at the event and display banners and distribute promotional materials
- Recognition in Siena News magazine issue (cir. 40,000) and Alumni E-News (cir. 15,000)

## Contributing: \$1,000

- Name/logo on event materials
- Recognition in Siena News magazine issue (cir. 40,000) and Alumni E-News (cir. 15,000)



## Festa Vino

October 16, 2025 | Callanan Field House, Marcelle Athletic Complex at Siena College

Festa Vino is an amazing opportunity to highlight your support of Siena to over 600 influential individuals from the Capital Region as well as 50+ wine, spirit, craft beer and food vendors. Join us as a sponsor for an evening styled after the Italian countryside in a tribute to Siena's roots and interact with Siena's top leadership, board members, donors, faculty, students and more! Festa Vino is an annual fundraising event that benefits the students and mission of Siena College.

### Premium Sponsor: \$10,000

- Twenty (20) guests at reserved tables
- Name/logo on invitation and event marketing materials
- Name in the Program Donor roll
- A suite (16 capacity) at MVP Arena for one (1) regular season Siena Men's Basketball game (choice of game mutually agreed upon by sponsor and Siena Athletics)\*
- Commemorative gift
- Recognition in Siena News magazine issue (cir. 40,000) and Alumni E-News (cir. 15,000)

### Presenting Sponsor: \$5,000

- Ten (10) guests
- Name/logo on invitation and event marketing materials
- Name in the Program Donor roll
- Four (4) premium tickets to one (1) regular season Siena Men's Basketball game\*
- Commemorative gift
- Recognition in Siena News magazine issue (cir. 40,000) and Alumni E-News (cir. 15,000)

### Participating Sponsor: \$2,500

- Five (5) guests
- Name/logo on invitation and event marketing materials
- Name in the Program Donor roll
- Two (2) premium tickets to one (1) regular season Siena Men's Basketball game\*
- Commemorative gift
- Recognition in Siena News magazine issue (cir. 40,000) and Alumni E-News (cir. 15,000)

### Contributing Sponsor: \$1,000

- Two (2) guests
- Name/logo on invitation and event marketing materials
- Name in the Program Donor roll
- Commemorative gift
- Recognition in Siena News magazine issue (cir. 40,000) and Alumni E-News (cir. 15,000)





# Annual Veterans Recognition Dinner

November 6, 2025 | Sarazen Student Union, Siena College

The Annual Veterans Recognition Dinner highlights and celebrates Siena's Veterans and Mohawk-Battalion ROTC alumni. With gratitude, the College welcomes nearly 200 Veterans and guests home to campus to celebrate and salute our Veteran Saints.

## Five Star: \$5,000

- Reserved seating for eight (8) guests
- Name/logo on event materials
- Recognition in Siena News magazine issue (cir. 40,000) and Alumni E-News (cir. 15,000)

## Three Star: \$3,000

- Reserved seating for four (4) guests
- Name/logo on event materials
- Recognition in Siena News magazine issue (cir. 40,000) and Alumni E-News (cir. 15,000)

## Two Star: \$1,500

- Reserved seating for two (2) guests
- Name/logo on event materials
- Recognition in Siena News magazine issue (cir. 40,000) and Alumni E-News (cir. 15,000)





# Siena Celebrates Christmas

December 2025

Siena connects our alumni with the holiday spirit at events in New York City, Boston, Washington DC, Florida and the Capital Region. Join us as over 350 alumni and friends celebrate the blessings of the season with their fellow Saints.

## Presenting: \$5,000

- Eight (8) guests to event of your choice
- Name/logo on event materials
- Recognition in Siena News magazine issue (cir. 40,000) and Alumni E-News (cir. 15,000)

## Participating: \$3,000

- Four (4) guests to event of your choice
- Name/logo on event materials
- Recognition in Siena News magazine issue (cir. 40,000) and Alumni E-News (cir. 15,000)

## Contributing: \$1,500

- Two (2) guests to event of your choice
- Name/logo on event materials
- Recognition in Siena News magazine issue (cir. 40,000) and Alumni E-News (cir. 15,000)





Sponsor Name (Company/Individual) \_\_\_\_\_  
 Contact Person \_\_\_\_\_  
 Email \_\_\_\_\_ Phone \_\_\_\_\_  
 Billing Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

**Alumni and Friends Basketball Pre-Game Events**

- Full Court: \$5,000 \$ \_\_\_\_\_
  - Half Court: \$3,000 \$ \_\_\_\_\_
  - Three Pointer: \$1,500 \$ \_\_\_\_\_
- \_\_\_ Decline Taxable Goods/Services

**Alumni Weekend**

- Gold Dome: \$5,000 \$ \_\_\_\_\_
  - Saga: \$3,000 \$ \_\_\_\_\_
  - Bernie: \$1,500 \$ \_\_\_\_\_
- \_\_\_ Decline Taxable Goods/Services

**Siena Alumni Day at the Track**

- Finish line: \$5,000 \$ \_\_\_\_\_
  - Post time: \$3,000 \$ \_\_\_\_\_
  - Back stretch: \$1,500 \$ \_\_\_\_\_
- \_\_\_ Decline Taxable Goods/Services

**28th Annual Saints Alive! Golf Shootout**

\_\_\_ I would like to support this, please reach out with more information.

**Siena's Teddy Bear Check Up Clinic**

- Presenting: \$5,000 \$ \_\_\_\_\_
- Participating: \$3,000 \$ \_\_\_\_\_
- Contributing: \$1,000 \$ \_\_\_\_\_

**Festa Vino Food, Wine and Spirits Festival**

- Premium: \$10,000 \$ \_\_\_\_\_
  - Presenting: \$5,000 \$ \_\_\_\_\_
  - Participating: \$2,500 \$ \_\_\_\_\_
  - Contributing: \$1,000 \$ \_\_\_\_\_
- \_\_\_ Decline Taxable Goods/Services

**Annual Veterans Recognition Dinner**

- Five Star: \$5,000 \$ \_\_\_\_\_
  - Three Star: \$3,000 \$ \_\_\_\_\_
  - Two Star: \$1,500 \$ \_\_\_\_\_
- \_\_\_ Decline Taxable Goods/Services

**Siena Celebrates Christmas**

- Presenting: \$5,000 \$ \_\_\_\_\_
  - Participating: \$3,000 \$ \_\_\_\_\_
  - Contributing: \$1,500 \$ \_\_\_\_\_
- \_\_\_ Decline Taxable Goods/Services

**Total Sponsorship Support \$ \_\_\_\_\_**

Please be advised that gifts from a Donor Advised Fund cannot receive goods and services.



## Payment Information

- Payment made online at [siena.edu/sponsorships](http://siena.edu/sponsorships)
- Check enclosed (Payable to Siena College)
- Donor Advised Fund Distribution  
*(All taxable goods/services associated are automatically declined when paid by a donor advised fund)*
- Please invoice my company at the address listed (due by event)
- Please charge my credit card:

Amount to be charged \_\_\_\_\_

Name on Card (Please print) \_\_\_\_\_

Card number \_\_\_\_\_

Expiration Date \_\_\_\_\_ CVC Code \_\_\_\_\_

Signature \_\_\_\_\_

**Please Return Completed Form to:**  
 Siena College / Development and Alumni Engagement  
 515 Loudon Road, Loudonville, NY 12211

Email [specialevents@siena.edu](mailto:specialevents@siena.edu) or fax to 518-786-5010

### Marketing Materials

Logos for marketing materials should be sent 30 days prior to the event date. Ideally logos should be in .png or .jpg format and high quality. Please send logo files to [specialevents@siena.edu](mailto:specialevents@siena.edu).

**Questions? Please call 518-783-2432 or email [specialevents@siena.edu](mailto:specialevents@siena.edu).**

**THANK YOU FOR YOUR SUPPORT!**

## The World Needs More Saints

Partnership through Sponsorship



518-783-2432



specialevents@siena.edu



[www.siena.edu/sponsorships](http://www.siena.edu/sponsorships)





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