





Service



DORS • DIVERSITY • OPT
peace



BENIGNITY • COMPASSION • MERCY • HOPE FOR JUSTICE • FREEDOM



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following companies and brands.

Scale Items:

- Social networking websites such as Facebook are a part of my everyday activity
- I follow companies and their brands using social networking websites or online blogs
- I would be sorry if my social network website
- I feel out of touch when I do not log onto social networking sites

End points:

- Strongly Disagree (1) and Strongly Agree (5)

Traffic Light System

An alternative for better food choices?

Green

Yellow

Red

- ✓ Similar initiatives in other countries
- ✓ Information easier to access
- ✓ Low-income individuals





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The Ted Winnow
Distinguished Professor in Business
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Assistant Professor
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