Remembering Br. Ed

Siena College President Br. F. Edward Coughlin, O.F.M., Ph.D., 71, died July 30 following complications from non-emergency heart surgery at UR Medicine – Strong Memorial Hospital in Rochester.

He suffered a catastrophic stroke following an aortic dissection while undergoing the scheduled surgery on July 23 for a congenital heart defect.

Br. Ed, as he was known by the Siena community, had announced in June that he planned to step down as president when his contract expired in August 2020.

“The entire Siena College community is shocked and deeply saddened at Br. Ed’s untimely and unexpected passing,” said John F. Murray ’79, chair of the College’s Board of Trustees. “He served Siena with distinction and with a heartfelt commitment to the Franciscan ideals that governed his life and the life of the College. He set an extraordinary example of servant leadership for our community, and we extend our condolences to his family and to the Franciscan friars of the Holy Name Province.”

Margaret E. Madden, Ph.D., Siena’s vice president for academic affairs, was named acting president by the trustees at the start of Br. Ed’s medical leave in June. She will now serve as interim president while Siena continues its presidential search.

“Br. Ed led Siena with grace and humility, and he will be deeply missed by our faculty, students and staff,” said Madden. “His influence on Siena was profound. He was one of the kindest and most trustworthy people I have ever worked with. I feel fortunate that he was part of my professional and personal life, and I shall always cherish his mentorship, insight, and good humor.”

During his five years in office, Br. Ed oversaw marked successes in new academic programming, enrollment and marketing, fundraising and facility enhancement:

- The College introduced – and then expanded – the St. Francis Scholarship to ensure greater socioeconomic diversity among its student body.
- Eight new majors and an MBA have been added in the past five years, more additions to academic programming than in any period since the founding of the College.
- Net total assets have grown by more than $35 million since 2013, raising the endowment to more than $130 million. The College experienced its largest non-campaign fundraising year ever in 2018-2019, with gifts totaling more than $10 million.
- The Siena College Research Institute formed a groundbreaking partnership with The New York Times to track real-time political polling; the College opened the Breyo Observatory – which houses the third largest telescope in New York; and completed a $13.5 million renovation of the athletics facilities.

Siena will host a memorial service and celebration of his life on September 17.
The Franciscan Cup to be renamed
The Br. Ed Coughlin Franciscan Cup

With the notable exception of St. Francis himself, no person has so greatly impacted both Siena and St. Bonaventure as Br. Ed Coughlin, O.F.M. Each institution can rightfully claim Br. Ed as its own, but in any given year, only one school can claim his Cup.

On the day of Br. Ed’s funeral, Fr. Kevin Mullen ’75, O.F.M., provincial minister of the Holy Name Province, joined the athletic directors of both Siena and St. Bonaventure to announce a nominal change to the rivalry game – the Franciscan Cup will now be the Br. Ed Coughlin Franciscan Cup.

The Saints and Bonnies have competed for the Cup annually since 2010 (the Franciscan schools first met on the basketball court during the 1939-40 season but played each other only sporadically over the next seven decades). Since 2010, the game has alternated each year between Albany and Allegany - with the winner earning possession of the Cup for the following 12 months. It’s the most prestigious regular season prize for both schools - and it now bears Br. Ed’s name.

We hope to see you on Tuesday November 12, at the Times Union Center in Albany when Siena fights to reclaim the Br. Ed Coughlin Franciscan Cup.

Thank You!

Thank you very much for your President's Circle leadership support last year. With our new academic year underway, please consider making your gift or pledge for an immediate impact. Your gift directly supports areas of academic programs, financial aid, the president’s discretionary fund, and our buildings and grounds.

Please visit us at: siena.edu/makeagift or siena.edu/makeapledge or by calling 518-783-2461


Freshman Class

The Class of 2023 kicked off their Siena journey on August 29. Move-In Day featured a record number of nearly 850 students that were welcomed by a team consisting of orientation leaders, ambassador tour guides, campus clubs and organizations, as well as Siena staff and administrators, who showed our newest students what it’s like to live like a Saint. With 100% faculty-taught classes, and endless opportunities to work, intern and conduct high-impact research alongside our professors—Saints are set to succeed.
Back to School Blessing from Fr. Larry Anderson, O.F.M., College Chaplin

Most High, Glorious God,
We praise You and we thank You
For the many good people and blessings
You have bestowed upon Siena College
Since the time of it’s founding.

We know You are with us in every transition and change.
As we enter into this new school era with excitement and even some anxiety,
We recall Your deep compassion, presence, and abounding love.
We thank You for the gifts, talents and skills with which You have blessed us.
We thank You for the experiences that have brought us to this moment.
We thank You for the work of others that gives breadth and depth to our own work.
Be with us as we move forward, rejoicing with You and supporting one another.
We ask this in Your Holy Name.

Amen.

Festa Vino
On Thursday October 10th, the 20th annual Festa Vino will be celebrated on campus from 5:30pm to 9:00pm. As President Circle members, you’re entitled to two tickets for this signature event to taste the Capital Regions finest foods and sample wines from all over the world. Join over 700 alumni and friends back at Siena to raise a glass and make a difference to benefit Saints Alive! Athletic Fund and for other needs of the College as identified by the Vice President for Development and External Affairs.
Please RSVP to 518-783-2461 or email specialevents@siena.edu
The World Needs More Saints!

Events

September 17 – Br. Ed Coughlin, O.F.M., Memorial
September 18 – Inaugural Putt-Putt/Cocktail Reception
September 27 – Fort Orange Brewing Happy Hour in Albany
October 4-7 – Annual Men's Lacrosse Alumni Weekend
October 6 – Mass at the Grotto
October 10 – Festa Vino 2019
November 7 – Autumn Breyo Observatory Viewing
November 12 – Br. Ed Coughlin Franciscan Cup Basketball Game
November 13 – Veterans Recognition Dinner
November 14 – Men's Basketball – Harvard Pre-Game Reception; Capital Region Game Watch
November 20 – Evening of the Arts
December 5 – NYC Alumni Christmas Party

To learn more about these events, including locations and times, please visit siena.edu/alumni/events