Jose Loren ’08 presented “Empowering Young People through Entrepreneurship: an In-depth Exploration of Young Entrepreneur Stories” with Zina Taran, Ph.d., assistant professor of marketing and management at The First Annual Knowledge Globalization Conference held at Suffolk University in Boston, Massachusetts in April 2008. Loren’s presentation was based on the qualitative study of Siena student-entrepreneurs.

Last Spring, Tara Woebbe ’08 and Daniel Burns ’08 attended ATHGO International’s Global Forum at the United Nations with 400 students from around the world to discuss “Global Governance: Who Leads: Technology?”

The students heard from expert presenters: Mr. Amir Dossal, executive director, UN Fund for International Partnerships; H. E. Ambassador Vanu Gopala Menon, Permanent Mission of Singapore to the United Nations; H. E. Ambassador Bashar Ja’afari, Permanent Mission of Syrian Arab Republic to the United Nations; Mr. Nikhil Seth, director, Office for ECOSOC Support and Coordination, Department of Economic and Social Affairs; Graciela Chichilnisky, professor of statistics at Columbia University and chair for mathematics and economics at the Department of Economic and Social Affairs.

The best parts of the experience were networking with youth from around the world and interacting with the speakers the presentation, said the two seniors.

Left: Dan Burns and Tara Woebbe [center] with new friends at the Global Forum at the U.N.
In May 2008, Carla Sofka, Ph.D., associate professor of social work, delivered the keynote address at the “Practice of Death Education and Meaning of Life for Children” conference held at Diwan University in Tainan, Taiwan. The lecture was based on her sabbatical research on “Museums as Healing Spaces.” In addition to visiting life education programs in Tainan and Gaoshung, Sofka visited “9/21 memorials” in Nantou County to honor the victims of the earthquake (7.3 on the Richter scale) that occurred there on September 21, 1999.

Sofka also presented two workshops at the Institute for Life and Death Education and Counseling at the National Taipei College of Nursing where she taught for two months during the summer of 2005. Before returning home, Sofka also met with the International Studies Director and the directors of the departments of social work, languages, and humanities at Tzu Chi University in Hualien to investigate the possibility of developing a travel course to Taiwan. This course would include on-site language studies to learn “survival” Chinese, learning about Buddhism and Taiwanese culture, learning about the humanitarian efforts of the Tzu Chi Foundation (an international relief organization) and gaining exposure to the social welfare system and national health care system in Taiwan.

If you are interested in participating in a travel course to Taiwan in May/June of 2010, please contact Dr. Sofka at csofka@siena.edu.
El Paso- Mexico Border
Travel: January 11-17, 2009
Examine the effect of globalization on the cities along the U.S.-Mexican border:
- Drug trafficking
- Immigration
- Shared economies
- Shared water
- Shared culture
- NAFTA, maquiladoras

Visits to:
- U.S. Border (fence and customs gate)
- Sanctuary House for undocumented migrants
- NGO that works with maquila workers

You don’t have to be fluent in Spanish!
Estimated Cost: $1,200 with $100 nonrefundable deposit due November 10, 2008.
The rest of the fee will be billed for the spring 2009 semester. Passports required.

If interested, contact Jean Stern, stern@siena.edu, 783-4250 as soon as possible.
Office hours: T, TH 11:25-12:55 and W 1:30-3:30

Italy
Travel: February 21-March 1, 2009
Trace the history of Italy from 1815 to the present.
- Mafia
- Vatican
- Facism
- Unification
- Regionalism
- Emigration and Immigration
- Food
- Fashion
- Film

Visits to:
- Rome
- Florence
- Turin
- Milan

Estimated Cost: $2,800. Passports are required.

If interested, contact Wendy Pojmann at 786-5003 or wpojmann@siena.edu as soon as possible.

Greece and Turkey
Travel: May/June 2009
A 16-night study tour, with a chance to see
- Istanbul
- The Greek Islands
- Ancient Ruins
- Athens
- Museums
- Guest speakers from Greek government and business leaders

This trip is in conjunction with a Global Connection business course with Deborah Kelly, Ph.D. during the Spring semester and a Classics Topics course taught by Michael Sham, Ph.D.
January 2009 Study Tour to Costa Rica

Twelve Siena College students will be travelling to Costa Rica in January 2009 on a 10-night study tour with Deborah Kelly, assistant professor of management. In addition to experiencing the food, language and social interaction within a different culture, students will be learning about the global eco-tourism industry firsthand. The students will participate in various eco-tourist adventures (such as horseback-riding, canopy zip-lining and riding a water slide through the forest.) The group will also be learning about the history, politics and economy of Costa Rica through various lectures. The study tour group, comprised of students representing all three schools at Siena, will be staying in the Guanacaste (Pacific North) province of Costa Rica in an eco-friendly resort at Playa Panama. While visiting the developing nation, these Siena students will also be participating in a service project, delivering gifts of books, toys and clothing to the residents of a small, rural community in need. This is the third year in a row that this study tour has been offered.
SPRING GLOBALIZATION COURSE LISTINGS

GLST-100 (2 sections) Introduction to Globalization Studies with Richard Shirey and Barbara Reeves Ellington

GLST-490 International Experience Seminar with Jean Stern

Cross Listed Courses (GLST 300):

BUDV-420 Global Connection: Greece and Turkey [travel] with Deborah Kelly

ENGL-340 Contemporary Irish Literature with Mary Fitzgerald Hoyt

PHIL-490 Politics and Religion in Modern Philosophy with Pablo Muchnik

POSC-339 Film and Politics with Laurie Naranch

POSC-349 Modern Turkey with Vera Eccarius Kelly


PSYC-285 Cross Cultural Psychology with Karen Boswell

RELG-305 Religion in America with Br.Linh Hoang

ENVA-400 Ecotourism and Resource Based Recreation with Jean Magnus

ENVA-450 Conservation Biology with Jean Magnus [pre-req BIOL-225]
GREETINGS!

Where in the world are Siena students?

Whether it’s studying abroad, traveling with a course or learning about the world’s people and places in the classroom, they are all over the place. Siena students have countless opportunities to cultivate their appreciation for cultural diversity and the ability to think outside themselves, their communities and the United States.

These students are better prepared to face the challenges of the future, which becomes more globalized by the day.

In this issue of Globetrotter, we are featuring some of these remarkable stories—from both faculty and students. We welcome those of you who have global Siena stories to share them with us!

Also included in this issue are our newest opportunities for students to “go global” during the winter intercession and spring semester.

Finally, I want to encourage your attendance at a discussion about the global scale of the current financial crisis by Hugh Johnson, Chairman of Johnson Illington Advisors in November. Keep an eye out for more information.

I hope to see you there.

Jean Stern, Ph.D.
Director of the Globalization Studies Program
GLOBALIZATION STUDIES MINOR

The Globalization minor complements all majors and prepares students to “address the challenges of an ever-changing world and a diverse society”. Students will examine how their decisions and those of other U.S. citizens affect and are being affected by decisions beyond our borders. They will also see that most careers whether in business, social policy/action, and the humanities, are pursued within a global context.

This minor is premised on the definition of globalization as the “growth of relations among people across national borders that creates a complex series of connections that tie together what people do, what they experience, and how they live across the globe.” It also incorporates Siena College’s Franciscan heritage by recognizing that St. Francis and his followers developed networks beyond Italy’s borders and that our contemporary connections must be evaluated in terms of both how they affect human society and all of Creation and how they involve our responsibility to others.

Hence, this minor attempts to enable students to discover their connections and responsibilities to the rest of the world through considering these basic questions in all its designated courses:

1. What are the positive and negative ways in which the people of the world are connected in the twenty-first century?

2. How do I and the people in my community, region and country have global connections with people in other lands?

3. How do individuals, organizations and governments attempt to manage these connections? What are the positive and negative implications for the various management methods and rules? Who benefits and who loses from these decisions? How do these decisions affect the marginalized and the poor?

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