

**The Seventh
Siena College Student Conference in Business
Friday, April 13, 2012
3:00 to 5:00 PM**

Call for Papers

Papers Accepted for Review Until March 8, 2012

As an increasing number of faculty assign substantive research projects as part of a course requirement and the number of research based independent studies grows, SCSCB 2012 presents an opportunity for students to present the results of their intellectual efforts. It is our intent to review all submissions and accept the best papers submitted for presentation. Students would be asked to present their papers during a half-day conference, likely run with concurrent sessions.

The primary goal is to establish a conference that will allow students to showcase their work. This is consistent with the mission of the School of Business and with the goals of increasing student engagement.

School of Business Faculty

Thank you for your support of SCSCB 2011!

We seek your support in directing your students to submit term papers, term projects, and research papers to the Conference. We will be glad to review papers from Summer 2011, Fall 2011, and Spring 2012 semesters.

We continue to seek your support. Thank you!

Cheryl Buff (X4277; cbuff@siena.edu)

Raj Devasagayam (X6863; raj@siena.edu)