

SIENACollege

# Globetrotter



SNAPSHOTS OF SIENA'S GLOBALIZATIONS STUDIES PROGRAM • FALL 2011



## MESSAGE FROM THE DIRECTOR

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This issue of *Globetrotter* features the sixth annual Siena College-Concordia University Conference on Globalization. Concordia sent a delegation of 18 faculty and students, its largest ever. This year, student presentations dominated the proceedings – it was wonderful to see the work of the students professionally presented. In addition to student presentations on specific issues, there were presentations on the Siena Fair Trade campaign and the first Siena-Concordia cross-border course, Canada and the United States: Divergent Paths – Intertwined Destinies [HIST-402].



In the fall, Antonio de Lecea, the economic minister at the delegation for the European Union, talked about how the EU is dealing with the global economic crisis.

This issue also discusses the new portfolio component of the Capstone course and profiles three recent Globalization Studies minor graduates. We also report on the revival of the Siena-Brazil connection and the travel course taught by Professors Andrea Smith-Hunter [MMGT] and Suvarna Cherukuri [SOC].

Check out the revised Facebook page, “Globalization Studies at Siena.”

Jean M. Stern, Ph.D.

Director, Globalization Studies Program

# GLOBALIZATION STUDIES ELECTIVES FOR FALL 2011

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## Course with Globalization Studies attributes accepted as electives:

ECON 360	Economic Development	HIST 202	West and World II
FINC 413	International Finance	MRKT 334	International Marketing
FREN 027	French Cinema	RELG 280	World Religions
GERM 025	20thCen German Lit Translation	SOCI 160	Environment and Society
GERM 026	Twentieth Cent German Cinema		

## GLST-300 courses:

- Art to the 15th Century — [cross-listed with CREA231]
- Health Care,Developing World — [cross-listed with SOCI376]
- Peacebuilding through the Arts — [cross-listed with CREA397]
- Manage Ethically-Global Envir - GLST 300 — counts as Union College MBA course
- HNRS: International Short Fiction - GLST 300 — [cross-listed with ENGL490]

## Reminder:

Siena will offer Chinese for the first time as: **Chinese 101 - 31193 - ATDV 250 - 04**



## STUDENT PROFILE

### THREE STUDENTS GO BACK ABROAD

Studying abroad in college is a transformative experience and, in the Globalization Studies department at Siena, that is no different. Three recent Siena grads and globalization studies minors want to go back and build on that experience – they have applied for jobs overseas for this fall.

Catherine Raleigh '11, a political science major, spent her study abroad experience in three different locations in Africa: Johannesburg, Namibia and Cape Town. She interned for the Media Institute of Southern Africa, learning about corruption



Catherine Raleigh '11



Valerie Swenson '11



Brittany Weis '11

in the media and working with the country's national board of elections.

"It was the best experience of my life," Raleigh said.

Raleigh returned home wanting more. She has secured a full-time job as a teaching assistant for the coming academic year in Nancy, France, through its government.

Valerie Swenson '11, a Spanish major, has always done well with languages and studied in Malaga, Spain. She took advantage of her time in Europe, visiting seven different countries and 21 different cities.

"Being in college, there is no more opportunistic time to travel," Swenson said.

## WHY THEY'RE GOING BACK

### Valerie Swenson

"I'm not done traveling yet. It really is like a bug. It started my freshman year and has just gotten worse and worse. I feel like I need to travel while I still have the chance."

### Catherine Raleigh

"Because my first experience was amazing and made me challenge myself. I want to experience that again for a longer period of time ... somewhere they speak a different language"

### Brittany Weis

"My study abroad experience was great but it was much shorter than most programs because it was only summer and not a full semester. So I definitely need and want to go back for that full immersion"

In March, Swenson went on the Dominican Republic Service Trip through the Sr. Thea Bowman Center for Women and taught English as a second language. That experience helped make her decision to apply to the North American Language and Culture Assistants program in Spain.

Brittany Weis '11, a Spanish major and globalization studies

and multicultural studies minor, had a less traditional study abroad experience. Weis was a resident assistant at Siena so she went to Malaga, Spain in the summer to avoid missing an entire semester.

Weis wants to continue her work in residence life and has applied for an assistant residence director position in Florence, Italy at a campus affiliated with Marist College.

"If I went to Spain as a Spanish major, I would have known the language but I wouldn't have understood what I was doing or why I was there," Weis said. "Whether it was political science classes or art classes or religion classes, globalization studies helped me to understand that experience and to make the most of it."

# SIENA-CONCORDIA GLOBALIZATION CONFERENCE

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On March 24 and 25, Siena's Globalization Studies Program hosted the sixth annual Joint Siena-Concordia Globalization Conference. This year's theme was Transnational Economic and Environmental Justice, and, for the first time, student presentations dominated the conference.

The Concordia delegation consisted of three professors and staff and 15 students who were hosted by Siena students, who met for the first time.

## Border Relations

The conference began with a dinner and keynote speaker, Susan Stebbins, Ph.D., professor of anthropology at SUNY Potsdam. Her talk, "Bring Tea, Not Guns:

The Bridge and the Tent at the U.S./ Canadian Border," dealt with a dispute involving the three nations on the border: the U.S., Canada and the Akwesasne-Mohawk.

## Student/Faculty Presentations

The conference continued with three panels the next day: "Canada/U.S. Issues" with student and faculty presentations on specific issues; "Think Globally/ Act Locally" with presentations on the Siena Fair Trade campaign and the Concordia Campus Green campaign; and a panel reporting on

the joint Siena-Concordia History course on U.S.-Canadian Relations.

## Two Countries, One Lesson

For the first time, Siena College completed its first collaborative class with the Loyola International College of Concordia University in Montreal this past spring. Essentially there were two sections of the class, Canada and the



United States: Divergent Paths – Intertwined Destinies [HIST-402], just held in different countries.

Both schools followed the same syllabus, learning about the differences in political makeup between the U.S. and Canada and interpreting key historical events such as World War I and II, the Great Depression and the current wars in the Middle East. Three times during the semester there was a web conference held online so the students could interact with each other and they also completed joint research projects through Gmail and Google chat.

“It was a very challenging but successful class,” said Claire Parham, professor of history, who spoke about the new class at the



conference. She co-taught the course with Professor Rosemarie Schade from Concordia.

Canada and the United States: Divergent Paths – Intertwined Destinies [HIST-402] is an upper level history class but can also fill a requirement in the globalization studies minor. It will be available again in spring 2012.

“It was a lot of fun,” said senior Alli Bartunek '11. “We clicked right away.”





## SOUTH AMERICAN STUDY TOUR



Siena College sent 15 students to Curitiba, Brazil with Andrea Smith-Hunter, Ph.D., professor of marketing and management and sociology, and Suvarna Cherukuri, Ph.D., associate professor of sociology, for a 12-day study

tour in May. The trip served as a three-credit course sponsored by the Sociology Department in conjunction with the School of Business.

“The purpose was to see green companies, entrepreneurship and social responsibility from a different perspective,” said Smith-Hunter.

It was academically rigorous, and at the same time, an eye-opening experience in a different culture. Students began their weekdays with classes at FAE Institute – a business school with several affiliations to U.S. colleges that at one time included Siena –

and went on corporate visits in the afternoon.

The corporate visits were highlighted by a trip to the Itaipu Binacional Power Plant where they use a natural waterfall to share hydroelectric power between Brazil and Paraguay, an entrepreneur that employed local inmates to manufacture uniforms from recycled materials and a woman who patented wax used for hair removal and now owns multiple franchises.

Smith-Hunter saw the impact of these real life examples of entrepreneurship on the students. “I sat there and wondered if (any of those 15 students) will be



working for someone else in 10 years,” Smith Hunter said.

Students also had the opportunity to explore Brazil. They visited a botanical garden, a sky tower, a flea market and attended concerts where local musicians played.



## ANTONIO DE LECEA LECTURES ON THE EUROPEAN UNION

On November 9, 2010, the Globalization Studies Program sponsored a talk by Antonio de Lecea, Ph.D., titled “European Union’s Response to the Current Global Economic Crisis.” The talk provided some background on the structures and policies of the European Union and then gave de Lecea’s assessment of the implications of Greece’s sovereign debt situation on the euro and the effects of fiscal austerity measures on Greece and other heavily indebted countries of the EU.

Since 2009, de Lecea has been Minister for Economic and



Financial Affairs at the European Union Delegation to the United States in Washington, D.C. Previously, he was Director for International Affairs in the European Commission’s Directorate General for Economic and Financial Affairs where he provided analytical and policy advice supporting the Commission’s positions on the international issues relevant to the Economic and Monetary Union.

## FAIR TRADE AT SIENA

Did you know that Siena serves only fair trade coffee in the dining hall? They also offer fair trade tea, sugar and occasionally cocoa. You can also purchase fairly traded handcrafted goods



from The Women's Center or Vera Eccarius-Kelly's, Ph.D., stash of Mayan hand goods made in the Siena green and gold. Though Siena has been serving/selling fair trade goods on campus and programming around fair trade for a number of years, this was a particularly busy year.

In October, Siena applied for and was awarded fair trade status. It is only the third college in the country to do so and first Catholic or private. Siena held a well attended press conference to announce its fair trade status that included comments by U.S. Congressional Representative Paul Tonko.



In December, Siena applied for and was awarded a grant from Fair Trade USA to host a regional conference for other colleges and universities. Siena hosted the first Annual Fair Trade College and Universities Regional Conference on April 12, 2011. In addition to using the grant money from Fair Trade USA, the conference was supported by the Franciscan Center

for Service and Advocacy, Multicultural Studies, Peace Studies and the Bowman Center for Women. The conference welcomed attendees from as far away as Villanova and received support from fair trade partners Mango Tree Imports, CRS and Equal Exchange.

Siena Students for Fair Trade held numerous fair trade chocolate tastings and Bead for Life programs in the residence halls this past year. Students also organized a very successful Fair Trade World Cup Soccer event with six teams competing and a Fair Trade Wine Tasting and Dinner that was co-sponsored by Sodexo.



# CAPSTONE PORTFOLIOS

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## A NEW WAY TO DOCUMENT YOUR MINOR

This spring, the Globalization Studies Program introduced the use of portfolios in the Senior Capstone course as a way for students to evaluate their experiences as a Globalization Studies minor. The portfolio is broken down into five sections:

- Evaluation of the students' electives
- Evaluation of the study abroad experience in terms of both globalization issues encountered and the students' experience of intercultural transitions while living in another country
- Sharing of students' time and globalization experiences with the Siena community
- Individual research project in which the students use at least some of their sources in the language of their country of study to research a globalization issue affecting that country and its response
- Student assessment of whether they are or are not becoming a "Citizen of the World" as well as of the U.S.

As this portfolio was the first attempt, there will be some fine tuning. From now on, all minors will prepare a portfolio and should be thinking about and gathering material that they would like to include.



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