

**Siena Research Institute**  
**Summary Consumer Confidence Index**  
**New York State**

Results of random phone poll of 804 New York State residents in October 2009.

	Aug-08	Sep-08	Oct-08	Nov-08	Dec-08	Jan-09	Feb-09	Mar-09	Apr-09	May-09	Jun-09	Jul-09	Aug-09	Sep-09	Oct-09	Diff
<b>Nation*</b>																
<b>ICS*</b>	63.0	70.3	57.6	55.3	60.1	61.2	56.3	57.3	65.1	68.7	70.8	66.0	65.7	73.5	70.6	-2.9
<b>ICC*</b>	71.0	75.0	58.4	57.5	69.5	66.5	65.5	63.3	68.3	67.7	73.2	70.5	66.6	73.4	73.7	0.3
<b>ICE*</b>	57.9	67.2	57.0	53.9	54.0	57.8	50.5	53.5	63.1	69.4	69.2	63.2	65.0	73.5	68.6	-4.9
<b>NYS</b>																
<b>ICS</b>	58.2	56.3	51.6	55.6	57.1	58.1	60.8	59.7	62.1	67.6	64.3	64.3	69.1	68.6	66.7	-1.9
<b>ICC</b>	58.0	55.0	49.7	51.6	58.4	62.2	58.0	58.8	61.4	65.6	61.4	63.3	64.8	65.6	66.0	0.4
<b>ICE</b>	58.4	57.2	52.8	58.2	56.2	55.5	62.5	60.3	62.5	68.9	66.2	65.0	71.8	70.6	67.2	-3.4
<b>Metro NYC</b>																
<b>ICS</b>	61.1	58.1	52.5	56.5	58.2	58.4	63.4	62.1	64.3	70.2	67.7	66.5	72.5	73.2	69.5	-3.7
<b>ICC</b>	58.8	55.4	50.4	50.8	58.0	59.1	56.9	57.6	60.7	65.2	61.0	61.8	62.9	65.2	65.2	0.0
<b>ICE</b>	62.5	59.9	53.8	60.1	58.4	57.9	67.6	65.0	66.7	73.5	72.0	69.6	78.6	78.3	72.3	-6.0
<b>Outside Metro NYC</b>																
<b>ICS</b>	51.9	52.0	49.5	53.4	54.4	57.1	55.6	55.1	58.7	63.3	59.0	60.2	62.8	60.9	61.8	0.9
<b>ICC</b>	55.4	52.7	47.4	53.1	59.1	66.0	59.5	61.0	62.9	66.7	62.6	65.6	67.1	66.0	66.7	0.7
<b>ICE</b>	49.6	51.6	50.9	53.5	51.4	51.4	53.1	51.4	56.0	61.1	56.7	56.7	60.1	57.7	58.6	0.9
<b>Democrat</b>																
<b>ICS</b>	56.3	51.6	50.1	58.0	58.1	59.0	62.8	63.1	65.5	70.2	69.2	69.8	75.9	74.2	72.5	-1.7
<b>ICC</b>	53.1	46.3	45.9	47.8	57.6	58.4	56.1	56.9	59.9	63.7	61.4	63.7	67.5	64.8	64.8	0.0
<b>ICE</b>	58.4	55.0	52.8	64.5	58.4	59.4	67.2	67.2	69.1	74.4	74.2	73.7	81.3	80.3	77.4	-2.9
<b>Republican</b>																
<b>ICS</b>	65.8	65.6	56.6	58.4	58.8	62.4	60.2	56.2	58.4	65.4	62.7	57.5	60.5	65.8	61.7	-4.1
<b>ICC</b>	70.1	66.0	58.8	61.0	63.3	71.3	65.2	62.2	63.7	66.0	66.0	62.2	59.9	67.5	68.2	0.7
<b>ICE</b>	63.0	65.5	55.2	56.7	56.0	56.7	56.9	52.3	55.0	65.0	60.6	54.5	60.8	64.7	57.4	-7.3
<b>Age &lt; 55</b>																
<b>ICS</b>	60.0	59.4	53.4	57.2	56.3	61.1	62.4	60.6	63.6	67.1	66.8	64.8	72.3	72.8	68.5	-4.3
<b>ICC</b>	61.0	57.3	48.5	51.2	59.9	64.8	55.7	59.1	61.4	64.4	61.0	62.9	64.8	65.6	64.1	-1.5
<b>ICE</b>	59.4	60.8	56.5	61.1	54.0	58.6	66.7	61.6	65.0	68.9	70.6	65.9	77.1	77.4	71.3	-6.1
<b>Age &gt; 55</b>																
<b>ICS</b>	56.8	54.1	50.4	54.1	57.4	55.7	59.0	58.4	61.2	67.9	62.4	63.7	66.2	65.4	65.1	-0.3
<b>ICC</b>	55.7	53.1	50.1	51.2	56.9	59.9	59.9	58.4	61.4	66.3	62.2	63.3	64.4	64.8	67.1	2.3
<b>ICE</b>	57.4	54.8	50.6	56.0	57.7	53.1	58.4	58.4	61.1	68.9	62.5	64.0	67.4	65.7	63.7	-2.0
<b>Male</b>																
<b>ICS</b>	60.8	59.4	53.7	58.1	58.0	59.6	62.2	61.4	62.7	69.6	66.1	67.9	72.5	69.8	66.2	-3.6
<b>ICC</b>	61.0	61.8	52.3	57.3	62.2	66.0	60.7	62.2	65.6	69.0	65.6	69.4	69.7	70.1	70.5	0.4
<b>ICE</b>	60.6	57.9	54.5	58.6	55.2	55.5	63.3	60.8	60.8	70.1	66.4	66.9	74.2	69.6	63.5	-6.1
<b>Female</b>																
<b>ICS</b>	55.3	53.1	49.2	52.5	56.3	56.5	59.4	58.2	61.7	65.6	62.7	61.4	65.9	67.6	66.8	-0.8
<b>ICC</b>	54.2	48.2	46.3	45.1	55.0	58.0	55.4	56.1	57.3	62.6	58.0	58.0	60.3	61.4	62.6	1.2
<b>ICE</b>	56.0	56.2	51.1	57.2	57.2	55.5	62.0	59.6	64.5	67.6	65.7	63.5	69.6	71.5	69.6	-1.9
<b>Income &lt;\$50,000/yr</b>																
<b>ICS</b>	53.4	54.7	51.4	58.4	55.4	56.0	60.8	57.4	59.9	63.6	61.4	63.1	65.6	65.2	64.9	-0.3
<b>ICC</b>	50.8	49.3	45.1	48.5	51.2	57.6	53.5	57.3	55.7	58.0	53.5	57.6	56.1	60.3	59.1	-1.2
<b>ICE</b>	55.0	58.2	55.5	64.7	58.2	55.0	65.5	57.4	62.5	67.2	66.4	66.7	71.8	68.4	68.6	0.2
<b>Income \$50,000+/yr</b>																
<b>ICS</b>	61.4	57.2	51.3	53.7	58.2	58.2	59.3	59.9	63.3	70.8	65.8	66.2	71.4	72.2	67.7	-4.5
<b>ICC</b>	61.8	58.8	53.1	53.1	64.1	64.1	62.6	59.9	66.3	70.9	68.6	69.7	71.6	70.5	70.9	0.4
<b>ICE</b>	61.1	56.2	50.1	54.0	54.5	54.5	57.2	59.9	61.3	70.8	64.0	64.0	71.3	73.2	65.7	-7.5

\* National Index compiled by University of Michigan

ICS - Overall Consumer Confidence

ICC - Current Consumer Confidence Index

ICE - Future Economic Expectations Index