

|   |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|---|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|
| Siena Research Institute  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| New York State Survey   |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Statewide Monthly Consumer Confidence   |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Tracking Summary  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Results of random phone poll of 804 New York State residents in October 2009, margin of error +/-3.5. |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Conducted by the Siena Research Institute, Loudonville, NY.   |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |

Please check which, if any, of the items you plan to buy in the next SIX months.

| OVERALL                       | Apr-08 | May-08 | Jun-08 | Jul-08 | Aug-08 | Sep-08 | Oct-08 | Nov-08 | Dec-08 | Jan-09 | Feb-09 | Mar-09 | Apr-09 | May-09 | Jun-09 | Jul-09 | Aug-09 | Sep-09 | Oct-09 | Diff |
|-------------------------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|------|
| <b>Car/Truck</b>              |        |        |        |        |        |        |        |        |        |        |        |        |        |        |        |        |        |        |        |      |
| Yes                           | 10.6   | 8.5    | 10.1   | 7.7    | 8.5    | 8.7    | 7.9    | 8.2    | 8.4    | 7.7    | 9.5    | 9.5    | 10.7   | 11.0   | 9.4    | 11.5   | 9.9    | 8.7    | 10.6   | 1.9  |
| No                            | 85.5   | 89.2   | 87.6   | 90.3   | 90.0   | 88.5   | 90.2   | 88.9   | 88.5   | 90.3   | 87.9   | 87.1   | 85.0   | 86.8   | 87.0   | 84.4   | 87.1   | 88.3   | 85.8   | -2.5 |
| Not Sure                      | 3.9    | 2.3    | 2.3    | 2.0    | 1.4    | 2.8    | 1.9    | 2.9    | 3.1    | 2.1    | 2.6    | 3.4    | 4.3    | 2.3    | 3.6    | 4.1    | 3.0    | 3.0    | 3.6    | 0.6  |
| <b>Computer</b>               |        |        |        |        |        |        |        |        |        |        |        |        |        |        |        |        |        |        |        |      |
| Yes                           | 11.6   | 10.8   | 11.9   | 9.7    | 10.8   | 10.5   | 7.4    | 10.7   | 10.2   | 9.4    | 13.1   | 10.3   | 13.0   | 10.5   | 13.3   | 12.5   | 14.9   | 13.6   | 14.2   | 0.6  |
| No                            | 81.8   | 84.7   | 83.6   | 85.3   | 84.8   | 83.6   | 88.2   | 83.0   | 84.9   | 85.8   | 82.7   | 86.2   | 83.3   | 85.2   | 81.9   | 83.0   | 81.6   | 82.1   | 81.8   | -0.3 |
| Not Sure                      | 6.6    | 4.5    | 4.4    | 4.9    | 4.5    | 5.9    | 4.5    | 6.3    | 4.9    | 4.8    | 4.2    | 3.5    | 3.6    | 4.3    | 4.9    | 4.5    | 3.5    | 4.4    | 4.0    | -0.4 |
| <b>Furniture</b>              |        |        |        |        |        |        |        |        |        |        |        |        |        |        |        |        |        |        |        |      |
| Yes                           | 14.8   | 16.8   | 16.1   | 12.8   | 14.3   | 13.5   | 12.7   | 10.3   | 10.8   | 12.3   | 15.7   | 17.8   | 16.2   | 17.9   | 15.3   | 16.6   | 15.0   | 16.9   | 15.0   | -1.9 |
| No                            | 78.9   | 78.4   | 79.0   | 81.3   | 79.1   | 80.9   | 82.7   | 84.5   | 84.6   | 83.6   | 80.1   | 78.3   | 79.6   | 78.3   | 80.1   | 79.8   | 80.1   | 79.2   | 82.0   | 2.8  |
| Not Sure                      | 6.3    | 4.8    | 4.9    | 5.9    | 6.6    | 5.6    | 4.7    | 5.3    | 4.6    | 4.1    | 4.2    | 3.9    | 4.2    | 3.7    | 4.6    | 3.6    | 4.9    | 3.9    | 3.0    | -0.9 |
| <b>Home</b>                   |        |        |        |        |        |        |        |        |        |        |        |        |        |        |        |        |        |        |        |      |
| Yes                           | 3.7    | 3.7    | 2.5    | 2.6    | 4.7    | 3.4    | 2.4    | 3.0    | 2.5    | 2.2    | 4.4    | 3.0    | 4.2    | 3.0    | 4.3    | 4.1    | 3.5    | 3.1    | 4.4    | 1.3  |
| No                            | 92.6   | 94.7   | 95.7   | 94.3   | 93.1   | 94.1   | 95.7   | 94.6   | 95.9   | 96.5   | 94.1   | 94.6   | 93.3   | 95.7   | 93.4   | 94.4   | 94.4   | 95.8   | 94.3   | -1.5 |
| Not Sure                      | 3.7    | 1.6    | 1.8    | 3.1    | 2.2    | 2.5    | 1.9    | 2.4    | 1.6    | 1.3    | 1.5    | 2.4    | 2.6    | 1.3    | 2.4    | 1.5    | 2.1    | 1.1    | 1.4    | 0.3  |
| <b>Major Home Improvement</b> |        |        |        |        |        |        |        |        |        |        |        |        |        |        |        |        |        |        |        |      |
| Yes                           | 17.9   | 16.9   | 14.8   | 15.3   | 15.1   | 14.6   | 12.6   | 10.9   | 13.2   | 11.0   | 14.1   | 17.5   | 13.7   | 13.8   | 14.9   | 14.4   | 13.3   | 13.4   | 13.4   | 0.0  |
| No                            | 74.5   | 77.7   | 80.1   | 78.9   | 79.3   | 79.3   | 83.5   | 84.3   | 81.6   | 84.4   | 82.6   | 78.5   | 83.1   | 83.0   | 82.4   | 82.9   | 84.0   | 83.6   | 84.0   | 0.4  |
| Not Sure                      | 7.6    | 5.3    | 5.2    | 5.9    | 5.6    | 6.1    | 3.9    | 4.8    | 5.2    | 4.6    | 3.3    | 4.0    | 3.2    | 3.1    | 2.8    | 2.7    | 2.8    | 3.0    | 2.6    | -0.4 |
|                               |        |        |        |        |        |        |        |        |        |        |        |        |        |        |        |        |        |        |        |      |
|                               |        |        |        |        |        |        |        |        |        |        |        |        |        |        |        |        |        |        |        |      |
|                               |        |        |        |        |        |        |        |        |        |        |        |        |        |        |        |        |        |        |        |      |
|                               |        |        |        |        |        |        |        |        |        |        |        |        |        |        |        |        |        |        |        |      |