

Siena Research Institute
Summary Consumer Confidence Index
New York State

Results of random phone poll of 963 New York State residents in October 2008.

	Oct-07	Nov-07	Dec-07	Jan-08	Feb-08	Mar-08	Apr-08	May-08	Jun-08	Jul-08	Aug-08	Sep-08	Oct-08	Diff
Nation*														
ICS*	80.9	76.1	75.5	78.4	70.8	69.5	62.6	59.5	56.4	61.2	63.0	70.3	57.6	-12.7
ICC*	97.6	91.5	91.0	94.4	83.8	84.2	77.0	71.7	67.6	73.1	71.0	75.0	58.4	-16.6
ICE*	70.1	66.2	65.6	68.1	62.4	60.1	53.3	51.7	49.2	53.5	57.9	67.2	57.0	-10.2
NYS														
ICS	71.9	69.5	69.0	64.9	62.4	56.8	55.0	55.7	52.6	53.4	58.2	56.3	51.6	-4.7
ICC	80.3	78.1	76.9	72.8	65.6	61.8	58.0	60.3	56.9	54.6	58.0	55.0	49.7	-5.3
ICE	66.4	64.0	63.9	59.9	60.3	53.5	53.1	52.8	49.9	52.6	58.4	57.2	52.8	-4.4
Metro NYC														
ICS	74.1	70.4	70.3	65.6	63.4	58.8	56.8	58.1	54.4	54.7	61.1	58.1	52.5	-5.6
ICC	80.0	77.3	77.2	72.0	66.3	63.7	58.4	61.0	57.3	55.0	58.8	55.4	50.4	5.0
ICE	70.3	65.9	65.9	61.6	61.6	55.7	55.7	56.2	52.6	54.5	62.5	59.9	53.8	-6.1
Outside Metro NYC														
ICS	67.7	67.7	66.3	63.3	60.3	53.1	51.3	50.8	49.8	50.4	51.9	52.0	49.5	-2.5
ICC	81.5	79.6	76.1	74.7	65.2	58.4	57.6	58.4	56.1	53.5	55.4	52.7	47.4	-5.3
ICE	58.9	60.1	60.0	56.0	57.2	49.6	47.2	46.0	45.8	48.4	49.6	51.6	50.9	-0.7
Democrat														
ICS	73.1	68.5	69.8	62.5	62.1	54.4	54.4	54.4	52.5	52.8	56.3	51.6	50.1	-1.5
ICC	80.3	75.8	77.0	68.2	65.2	59.9	58.4	55.7	55.4	54.2	53.1	46.3	45.9	-0.4
ICE	68.4	63.7	65.1	58.9	60.1	50.9	51.8	53.5	50.6	51.8	58.4	55.0	52.8	-2.2
Republican														
ICS	78.8	79.1	71.2	73.3	69.1	62.5	59.0	60.0	51.7	60.8	65.8	65.6	56.6	-9.0
ICC	86.8	89.4	77.7	81.9	73.9	72.0	61.0	68.2	57.3	63.3	70.1	66.0	58.8	-7.2
ICE	73.7	72.5	67.0	67.9	65.9	56.5	57.7	54.8	48.2	59.1	63.0	65.5	55.2	-10.3
Age < 55														
ICS	77.9	75.4	77.5	68.2	64.3	60.6	58.1	58.5	54.7	56.6	60.0	59.4	53.4	-6.0
ICC	83.4	85.6	85.2	74.3	63.3	67.1	60.3	63.7	58.4	56.5	61.0	57.3	48.5	-8.8
ICE	74.4	68.9	72.5	64.2	65.0	56.5	56.7	55.2	52.3	56.7	59.4	60.8	56.5	-4.3
Age > 55														
ICS	67.0	64.5	63.1	62.2	60.6	53.4	52.5	53.7	51.4	50.8	56.8	54.1	50.4	-3.7
ICC	78.1	71.6	71.1	71.6	66.7	57.3	56.1	57.6	55.7	53.5	55.7	53.1	50.1	-3.0
ICE	59.9	59.9	58.0	56.2	56.7	50.9	50.1	51.1	48.7	49.2	57.4	54.8	50.6	-4.2
Male														
ICS	74.1	73.9	73.0	68.8	64.9	58.1	58.7	58.5	55.6	56.0	60.8	59.4	53.7	-5.7
ICC	81.1	85.3	81.6	76.6	69.4	64.4	61.8	64.1	62.2	58.8	61.0	61.8	52.3	-9.5
ICE	69.6	66.7	67.5	63.7	62.0	54.0	56.7	55.0	51.4	54.3	60.6	57.9	54.5	-3.4
Female														
ICS	69.5	65.1	65.2	60.9	59.9	55.6	51.1	53.1	49.8	50.8	55.3	53.1	49.2	-3.9
ICC	79.2	71.3	72.5	69.4	62.2	59.5	54.2	56.5	51.2	50.8	54.2	48.2	46.3	-1.9
ICE	63.3	61.1	60.5	55.5	58.4	53.1	49.2	50.9	48.9	50.9	56.0	56.2	51.1	-5.1
Income <\$50,000/yr														
ICS	65.1	60.5	63.8	60.5	58.2	54.1	53.7	52.2	47.7	49.7	53.4	54.7	51.4	-3.3
ICC	71.3	65.6	64.6	66.0	56.9	55.0	52.0	55.0	50.1	48.2	50.8	49.3	45.1	-4.2
ICE	61.1	57.2	63.3	56.9	59.1	53.5	54.8	50.4	46.2	50.6	55.0	58.2	55.5	-2.7
Income \$50,000+/yr														
ICS	77.3	74.4	72.8	67.4	65.2	59.6	55.9	58.4	55.1	55.1	61.4	57.2	51.3	-5.9
ICC	88.3	85.3	85.2	77.3	71.6	67.1	62.2	65.6	61.8	58.4	61.8	58.8	53.1	-5.7
ICE	70.3	67.4	64.9	61.1	61.1	54.8	51.8	53.8	50.9	53.1	61.1	56.2	50.1	-6.1

* National Index compiled by University of Michigan